

Keeping Cats Safe at Home

Expression of interest participant guidelines

About the campaign

Tweed Shire Council has partnered with RSPCA NSW to encourage those who have a cat in their lives to keep them safe from harm – at home.

This campaign is about loving cats, celebrating the people who love their cats and motivating cat lovers to keep their feline companions safe and fulfilled.

A [survey](#) of cat owners in the Tweed Shire in 2021 found that some people need support to set up a safe home environment for their cats.

Cat owners who need support to improve the health and welfare of their cats, by transitioning them from roaming to being safe at home, are encouraged to submit an expression of interest through which 36 cat owners will be awarded a **\$500** voucher from [Catnets](#).

A merit-based competitive process will be followed to assess the expressions of interest, and successful applicants will be able to use their voucher to buy a cat haven or cat enrichment products.

Catnets is partnering with RSPCA NSW on this important project to help promote the benefits of cat containment. Their belief is that keeping cats safe at home doesn't mean cats need to miss out on breathing fresh air and feeling the sun on their fur.

The campaign aims to help local cat owners to:

1. transition to keep cats safe and protected within their home/property.
2. provide an enriching environment for their cats.
3. share their lives with both their cat and local wildlife.



Eligibility

To be eligible you must:

1. Own a cat! 😊
2. Live in the Tweed Shire.
3. Your cat must be registered and microchipped to apply. Find out how to [register or microchip your cat](#).
4. Complete all sections of the [application form online](#).
5. Give permission for Tweed Shire Council to share a photo of the product you purchase with your voucher and a few sentences on how it has enriched your cat's life (if successful).
6. Expressions of interest are open on Friday 17 March and close at midnight on Sunday 21 May 2023.
7. Read and accept the terms and conditions at tweed.nsw.gov.au/cats.

Assessment criteria

Tweed Shire Council will select the successful applicants from eligible expressions of interest on the following criteria:

1. **Creativity and innovation:** looking for creative and innovative ideas that promote at home living for cats. (60%)
2. **Photo:** Creativity, composition, and whether photo is in line with theme (keeping cats safe at home). (40%)

Preparing and lodging your application

Apply online at tweed.nsw.gov.au/cats. If you need a hard copy of the form, please contact Council on 02 6670 2400 and a form can be posted to you.

Further information:

Contact the project officer Frances Smith-Wright at Tweed Shire Council on 02 6670 2400.

