

Festivals and Events Policy - Funding 2015-2016

No.	Applicant	Festival Summary	Amount requested	Previous Support	Meets eligibility criteria	Notes for Councillor consideration	Councillor Comments/ Recommendations	Amount Funded
1.	Tweed River Canine Club	Canine Spectacular March 2016 Murwillumbah Showgrounds Annual 3 day pedigree dog show with 400-500 entries has been running for 10 years.	\$1500	2013-14 \$1500 2012-13 \$1000	Yes	Meets assessment criteria 1. - 5. 1. Public welcome, free entry; family orientated, youth included. 2. Special interest visitors from interstate, 3 day and longer stays. 3. Self funded active club, attracts donations and sponsorship. 4. Appreciative of the venue, contribute to improving and maintaining the showgrounds. 5. No conflicting events.	Other sponsorship and future funding requests could be sought from other funding bodies via Friends of the Pound	\$1000
2.	Tweed Valley Womens Service	Kinship, Culture and Connection Festival May 2016 Knox Park Murwillumbah One day event for Families Week connecting local families with services and information for parenting 0-5 year olds. Aims to be culturally inclusive of Aboriginal families.	\$1500	2014-15 \$1000 Funding for first event from Council's Aboriginal Programs Budget	Yes	Meets assessment criteria 1. Other specifics not included in the application. First event held on 16 May 2015 after application due date. 1. Inclusive of low socio economic families; run by ATSI Cert III Early Childhood class; culturally inclusive for Aboriginal families.	Applicant should be encouraged to seek more appropriate funding opportunity such as the State Government OCHRE Strategy for the event in future years.	\$750

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3.	Murwillumbah Rowing Club (MRC)	Head of the Tweed June 2016 Tweed River Murwillumbah One day race for different water craft from Chinderah to Murwillumbah with about 900 participants and spectators.	\$1500	2014-2015 \$1500 2013-2014 \$1500	Yes	Meets assessment criteria 1. - 5. 1. Inclusive of people with disability; brings recognition of the Tweed River for rowing events. 2. Attracts some interstate sports tourism; local TV coverage; use local suppliers. 3. MRC members do not row in the event, they assist others to take part; SES provides on-water safety/marshals. 4. Human powered sport, no environment impact on riverbank; Waste and recycling; parking management and residential notifications. 5. No conflicting events	Supported for funding.	\$1500
4.	Burringbar District Sports Club	Car Enthusiasts Festival 25 October 2015 Tom O'Connor Recreation Reserve Burringbar displays of cars and associated products with 900 attending.	\$1500	2014-2015 \$1500	Yes Not eligible for multi-year as 3 year budget not supplied	Meets assessment criteria 1. - 3, 5. 1. Positive in bringing large proportion of village community together, all ages and backgrounds. 2. Fund raising opportunity for local sports clubs, pre-school and Primary School; Event in 2014 attracted 140 entries, expecting 300 this year and crowd to grow from 900 to 1200; 60%interstate, 30% within the State, 20% Tweed	Supporting local community - attracting strong numbers of attendees to the area.	\$750

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						Shire. 3. Strong bonds in local community through working together on this event. 4. No specific data. 5. No conflicting events.		
5.	Murwillumbah Art Trail auspice by Murwillumbah and District Business Chamber (MDBC)	The Murwillumbah Art Trail 2016 8 - 14 June 2016 Showcases local artists in the CBD in shops, pop up galleries, established galleries and artists' studios.	\$1500	Not Previously Funded (NPF)	Yes	Meets assessment criteria 1. - 5. 1. Celebrates natural environment and cultural history through showcase of artistic diversity. 2. Temporal public art event provides professional opportunity/sales for local artists; helps to reinvigorate the CBD and draws tourism. 3. Supported by the MDBC; received CASP seed funding in 2015 for initial event in June 2015; applying for Arts Funding for 2016. 4. Waste management requirement for all participants. 5. No conflicting events.	Part funding supported.	\$750

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6.	Dragon Abreast Mt Warning	Hosting Dragons Abreast Australia Convention and Regatta 25-26 July 2015 Jack Evans Boat Harbour and Twin Towns Services Club. National event attracting delegates from all over Australia.	\$1500	2014-2015 \$1500	Yes	Meets assessment criteria 1. - 5. 1. Raises awareness of breast cancer and supports quality of life for survivors and their supporters; cooperates with other local clubs and charities on events. 2. Attracting interstate and other NSW teams to the regatta; accommodated for weekend or week. 3. Successful fundraising by volunteers; Sport & Recreation grant \$5000 to purchase new dragon boat. 4. Waste wise event; passive water sport, wake and impact on the river is minimal; consideration of nearby residents. 5. After competition season, no conflicting events.	Supported for funding.	\$1500
7.	Cabarita Bogangar Residents Association, CABA Progressive and Caba Creative	CABA Eco Carnivale 13 March 2016 Cabarita Beach free family event with eco market 13 March 2016 Pandanus Parade, Carbarita Beach Park Music, fashion, food, workshops and community arts aimed at environmental awareness.	\$1500	2013-2014 \$1150 Caba Creative	Yes	Meets assessment criteria 1. - 5. 1. Joint effort by local community and business organisations; free community event; previous 3 years CABA Carnival grew in size/ attendances; connecting business to green community.	Part funding supported.	\$1150

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						2. Local businesses report accommodation up, sales increased, positive outlook. 3 .Combined local resources. 4.Sustainable initiatives includes plastic bag/packaging free, composting food waste, Eco checklist for all participants; encourage locals to walk, bike or skate to event; monitoring sound levels. 5. No conflicting events.		
8.	Kids In Need Association (KIN)	Kids In Need Dragon Boat Festival 15 Nov 2015 Jack Evans Boat Harbour (JEBH) Tweed and Gold Coast businesses and organisations compete as dragon boat teams in one day competition, 1500 participants and spectators.	\$ 2000	2013-2014 \$1500 2013-2012 \$1500	Yes	Meets assessment criteria 1. - 5. 1. Major fund raiser for KIN assisting local children who are seriously ill or have a disability; been running for 25 years brings people with a wide range of interests together. 2. Local businesses benefit from 1500 participants and spectators. 3. Knowledge and commitment of management committee; member of Qld Dragon Boat Federation; broad base of support from local businesses. 4. Event management	Part funding supported.	\$1500

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						practices are environmentally sound; respectful of JEBH and surrounds. 5 .No conflicting events.		
9.	Tweed Valley Equestrian Group (TVEG)	TVEG Official Dressage Championships 1 - 2 August 2015 Murwillumbah Showgrounds Dressage champion- ships for all ages from 14 up, 100 riders from NSW and QLD.	\$2000	2014-2015 \$1500	Yes	Meets assessment criteria 1. -5. 1. Encourages young people; healthy active sport; commitment to care of horses; lots of volunteers; contributes to local charity. 2. Overnight visitors for 2 day competition. 3. Increasing sponsorship support and rider numbers; accepted by Qld Equestrian and listed on Amateur Owner leader board. 4. Manure collected for use by locals on gardens; non use of disposal cups and plates; healthy food policy at canteen. 5. No conflicting events.	Part funding supported.	\$1000
10.	Caba Creative	Part of Tweed Fusion Weekend 31 Oct - 1 Nov 2015 Free public art event with sculptures, art displays and music along foreshore walk from Cabarita town centre to Norries Headland.	\$2000	NPF	Yes	Meets assessment criteria 1. - 2. Other specifics not included in the application. 1. Free event featuring live performances and temporal art exhibition and stalls. 2. Local businesses will benefit with increase in visitors; part of tourism	Part funding supported.	\$750

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						product development initiative of Destination Tweed.		
11.	Tweed District Orchid Society Inc.	21 st Annual Tweed Orchid Fair and Show 31 Oct - 1 Nov 2015 Tweed Heads Civic Centre Orchids on display for judging with some for sale, approx 800 attending.	\$2000	2014-2015 \$1500	Yes	Meets assessment criteria 1. - 2. Other specifics not included in the application. 1. Society operated by volunteers for 61 years; widespread public interest. 2. Promoted as a tourist attraction; bus groups from SE Qld attend; 15 specialist plant growers sell stock.	Part funding supported.	\$1000
12.	Caldera Environment Centre	World Environment Day 5 June 2016 Knox Park Murwillumbah Workshops, displays, activities around living in an ecologically sustainable way.	\$5000	2014-2015 \$5000 2013-2014 \$4000 2013-2012 \$3500	Yes Insurance info coming	Meets assessment criteria 1.,4. Other specifics not included in the application. 1. Brings community together for discussion, positive inspiration for living in an ecologically sustainable manner. 4. Waste wise event.	Part funding supported.	\$4000
13.	Stokers Siding/ Dunbible Memorial Hall Inc	Stokers Siding 15 Minutes of Fame community events with family entertainment held every month in the village hall.	\$5000	NPF	Yes	Meets assessment criteria 1., 2. Other specifics not included in the application. 1. Develop meeting place, social interaction, low cost community benefit. 2. Economic driver in the village, no businesses adversely affected.	Part funding supported.	\$1500

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14.	Murwillumbah and District Business Chamber (MDBC)	Business Excellence Awards Tweed Shire 15 August 2015 Murwillumbah Civic Centre Annual showcase of the best businesses in the Tweed Shire, designed to encourage and model business excellence.	\$7400 = \$6000 + Use of Civic Centre \$1300	2014-2015 Use of the Civic Centre \$1300	Yes	Meets assessment criteria 1.-5. 1. Showcases, promotes and unites local business within the Tweed Shire; acknowledges businesses that excel with annual awards program; endorsed by NSW Business Chamber. 2. Supporting local industries; encourages local businesses; educates businesses and focuses on what they do well and how to improve on that. 3. In 3 rd year has grown from 54 to 65 nominations and 174 to 220 attending; in kind sponsorship up from \$35,815 to \$85,955. 4. Adheres to TSC waste management for Murwillumbah Civic Centre. 5. No conflicting events.	Supportive of use of Civic Centre - in kind support. Council offices to work with representatives from the 3 Chambers in the Shire to explore potential future collaborative recognition project.	Use of Murwillumbah Civic Centre - \$1300
15.	Tyalgum Music Festival	Tyalgum Music Festival 11 - 13 Sept 2015 Tyalgum Hall and Village Creative excellent in classical music, including premieres of Australian compositions with free and ticketed concerts.	\$7500	Multi-year 2014-2015 \$6000 2013-2014 \$6000 2012-2013 \$6000	Yes Not for multi-year as 3 year budget not supplied	Meets assessment criteria 1.-5. 1. Enjoys strong local support from arts, cultural, tourism and businesses in Tweed and Northern Rivers; have taken concert performances into the village streets; culture of arts inclusion. 2. Injects money into the	Part funding supported.	\$5000

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						<p>local community; helps build Tyalgum's profile as a creative centre of excellent in regional NSW.</p> <p>3.Has attracted federal arts grant for new music work in the village; receives Arts NSW funding; co-artistic directors and committee of performing professional musicians.</p> <p>4.Theme of Music, Art and Nature; incorporating the distinctive natural environment of Tyalgum;</p> <p>5. No conflicting events</p>		
16.	Island Style Promotions	<p>Australian Longboard Surfing Open</p> <p>16-20 March 2016</p> <p>Kingscliff Beach and Foreshore Parks</p> <p>5 day celebration of surfing lifestyle with competitions for professional and amateur longboarders</p>	\$7500	<p>Multi-year</p> <p>2014-2015 \$5000</p> <p>2013-2014 \$5000</p> <p>2012-2013 \$5000</p>	<p>Yes</p> <p>Didn't apply for multi-year</p>	<p>Meets assessment criteria 1. - 5.</p> <p>1. Promotes surfing as healthy and enjoyable sport; includes local families along with professional superstars and previous champions.</p> <p>2. Promotes Kingscliff as a world class surfing destination; brings national and international attention; brings visitors to the Tweed Coast; supports growth of businesses with surf lifestyle connection.</p> <p>3. Linked with Legendary Coast Destination NSW campaign; Growing</p>	Part funding supported.	\$2000

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						internet coverage in USA. 4. Sport powered by nature and clean green ocean waves; waste wise event. 5. No conflicting events.		
17.	Tweed Shire Senior Citizens Committee	Tweed Seniors Expo 9am - 3pm 10 Sept 2015 Seventh Day Adventist Centre, near Murwillumbah Held every 2 years, provides 1000 seniors with life choices information, workshops and demonstrations, with around 100 stalls.	\$10,000	2012-2013 \$7500	Yes	Meeting the assessment criteria 1. - 3. Other specifics not included in the application 1. Assists Seniors to make informed decisions; improves wellbeing and socialisation; safe, fun and interactive environment. 2. Provides local business and service providers with showcasing opportunity; introduces new services available. 3. Volunteer committee supported by Council, seeking NSW government funding for an event co-ordinator.	Part funding supported.	\$7500
18.	Murwillumbah Theatre Co. Inc (MTC)	Bringing a touring theatre production such as Bell Shakespeare Co. or Windmill Theatre to the Tweed An Evening Performance April 2016 Murwillumbah Civic Centre.	\$10,000	NPF	Yes	Meeting the assessment criteria 1. - 5. 1.Introducing affordably priced professional touring shows as balance to regular local amateur productions; contributes cultural experience to the diverse lifestyle; educational resource for local students.	Grant funding not supported but Council supports the event by way of providing the use of the Civic Centre Auditorium at no charge.	Use of Civic Centre - \$1300

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						<p>2. Publicity focus will be on Gold Coast and Northern Rivers, visitors expected to be attract to this performance as well as locals; some attendees will dine prior to the performance and/or stay overnight.</p> <p>3. MTC been producing average of four shows per year; have successfully brought smaller touring shows; have skills to support the touring company.</p> <p>4. Proven record for managing events held at the civic centre.</p> <p>5. No known conflicts, actual date yet to be confirmed.</p>		
APPLICATIONS FOR MULTI-YEAR FUNDING FOLLOW								
19.	Tweed River Agricultural Society Ltd.	Murwillumbah Agricultural Show 6-7 Nov 2015 Murwillumbah Showgrounds 2 days of displays showcasing agricultural products, ring competitions, parade and rides.	\$10,000 Per year	Multi-year 2014-2015 \$7500 2013-2014 \$7500 2012-2013 \$7500	Yes Event Management Plan + Budget 2015 2016 2017	<p>Meeting the assessment criteria</p> <p>1. - 5.</p> <p>1. 200 volunteers participate, giving sense of purpose and community involvement; free entry gate makes it accessible to everyone; brings the community together, it's the 115th show.</p> <p>2. 1000s of competitors and exhibitors; visitors spend in the town;</p>	Funded at previous level.	\$7500

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						<p>Estimated \$200,000 into local economy including produce merchants, food and beverage suppliers; showcases local businesses and industries.</p> <p>3. Wealth of experience behind the show, resourceful and makes changes to meet community expectations; now hosts other events throughout the year to help sustain the facility; receives financial and in kind assistance from local businesses.</p> <p>4. Introduced 3 bin system last year; all events to use recyclable utensils in the food areas; initial trial planned for a composting hub; new electronic Ag Show program reducing paper use.</p> <p>5. No conflicting events.</p>		
20.	Tweed Food Fest Inc.	Foodie Friday Food Trail on and along Main Street, Murwillumbah; 14 August 2015; Foodie Friday 2 October 2015 in conjunction with Murwillumbah Country Roots Festival; 18 - 22 Nov 2015	\$25,000 Per year	<p>* <u>Under agreement to receive Multi-year 2015-2016 \$5000</u></p> <p>Multi-year 2014-2015 \$5000</p>	Yes Business Plan + Budget 2015 2016 2017	<p>Meeting assessment criteria 1. - 5.</p> <p>1. Showcases food industry of Tweed from paddock to plate; 84% festival goers are locals; atmosphere and sense of community most liked elements from survey; all events accessible to</p>	Increase multi-year agreement allocation of \$5000 to \$7250. Request to increase funding to \$25,000 per year not supported.	*\$7250

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		<p>Main Event 5 day festival includes farm tours and Tweed's Biggest Dinner Party at the Murwillumbah Showgrounds.</p> <p>Initiatives in 2105 that may be followed in 2016 includes: Foodie Friday in conjunction with Tweed Regional Museum and Art Galley around 25 April 2016 Anzac Day weekend and Foodie Friday held in conjunction with Murwillumbah Art Trail in June 2016.</p>		<p>2013-2014 \$5000</p> <p>Annual 2012-2013 \$3000 Caldera Farmers Market Murwillumbah Inc</p>		<p>people with disability. 2. Main Event attendance increased 56% from 2250 in 2013 to 3524 in 2014, as a result of Foodie Fridays held during the year; direct economic stimulus estimated at \$178,918; Total of 175 businesses involved in all events, some in more than one event. 3. Introducing coupons recovering \$1 per plate for event organisation; will transition from volunteer to paid coordinators; has support on committee of MDBC and other local business people. 4. Successfully implemented systems to divert 93% of festival waste from landfill; noise levels managed by sound engineer. 5. Working collaboratively with other events.</p>		
Applications not eligible for Council funding								
21.	Taste the Tweed	Taste of Kingscliff and Tweed Coast	\$20,000	NPF	Not yet incorpor-ated	Destination Tweed have advised issue with incorporation application process with Fair Trading, will advise when sorted.	Reapply next year once incorporated	

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22.	Rotary Club of Murwillumbah Central Inc.	Banana Festival	\$10,000	* <u>Under agreement to receive Multi-year 2015-2016 \$7500</u> Multi-year 2014-2015 \$7500 2013-2014 \$7500	Outside funding period for August 2016 2017 2018		Reapply next year; and include how it meets assessment criteria	* \$7500
23.	Multiculti Society	Festa Italiana, Let's Go French, Spanish Event at Stokers Siding Hall	\$7000	NPF	Not yet incorpor-ated		Reapply next year; and revise budget to include funded amount requested	
Additional organisations that already have multi - year agreement funding 2015-2016								
24.	Murwillumbah Festival of Performing Arts Inc.	21 June - 12 July 2015 Murwillumbah Civic Centre Annual 3 week eisteddfod competition in dance, drama, speech and music, 5000 youth participate.	\$7500	Multi-year 2014-2015 \$7500 2013-2014 \$7500	Yes			\$7500
25.	Cabarita Beach Pottsville Beach Lions Club Inc.	Postponing the Greenback Tailor Fishing Competition until June long weekend 2016.	\$1500	Multi-year 2014-2015 \$1500 2013-2014 \$1500	Yes	* <u>Requesting variation to existing 3 year agreement, ask to substitute 2015-2016 with 2016-2017</u>		*\$0