

Tweed Climate Action Community Readiness Survey



Summary snapshot

Between November 2022 and January 2023, Griffith University surveyed residents of the Tweed Shire to understand perceptions and experiences with climate action, including greenhouse gas emissions and preparedness and adaptation strategies for climate events such as floods and bushfires.



252 residents of the Tweed completed the survey

What we're already doing for the environment



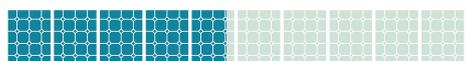
62% carry a reusable drink container



57% refuse to use non-biodegradable plastic products



58% have signed a petition or written a letter on environmental issues



48% generate their own electricity (i.e. solar)



25% purchase energy through green power supplier

What we're not doing



88% have not used public transport due to lack of opportunity or other reasons



55% don't turn off appliances at the wall due to convenience or time reasons



53% are eating a high carbon diet

Barriers to taking environmental actions



31% don't believe actions will stop or solve environmental problems



30% don't trust authorities supplying information about environmental issues



22% actions are too expensive

Most supported potential government environmental initiatives



Work with landholders to strengthen ecosystem health and wildlife diversity.

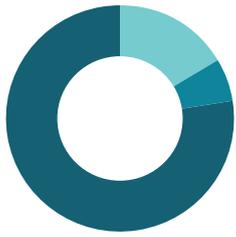


Prioritise ecosystem-based adaptation strategies such as tree planting.



Strengthen construction and building sustainability requirements.

Certainty about climate change



19% Disagree

6% Neither agree or disagree

75% Agree

Concern about climate change



18% Not at all concerned

13% Not very concerned

24% Fairly concerned

45% Very concerned

Most trusted sources of information during a climate-related event

During the event



Emergency services organisations

Days following the event



Emergency services organisations

In weeks/months following the event



Council newsletter and website

In coming decades, Tweed residents said climate change is likely to be solved by:



Actions of business corporations



Collective community actions



Government actions (laws or policies)

The detailed survey report provides more in depth insights and identifies further areas for investigation. Once complete (mid-2023), it will be available at tweed.nsw.gov.au/climate-change

See how the Tweed compares with the Griffith University National Climate Action Survey at griffith.edu.au/research/climate-action/national-longitudinal-survey

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Australian Government



Queensland, Australia
Climate Action Beacon



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SHIRE COUNCIL