

# Car Parking Study 2016

## Results on a page – Tweed Heads

### Breakdown of parking restrictions

Average weekday demand %

0-60    60-85    85-100



### Car park supply

597 (18%)  
2 hours

2434 (73%)  
Unrestricted

96 (3%) – 1 hour

46 designated accessible parking bays (1%)

141 (4%) – Other

**3314 spaces** on street and off street at the Tweed Civic Centre, the Fire Station site and Tweed Mall (Centro).

Off-street parking for individual commercial sites not included.

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## Results on a page – Tweed Heads

### What was learnt

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The study highlighted that:

- parking demand in Tweed Heads varies between weekdays and weekends, with considerably less demand on the weekends
- all precincts have low to moderate parking demand with the exception of Tweed Centro off Wharf Street, where the parking demand is consistently very high (95–99% utilisation) but the multi-storey carpark at the rear of the shopping centre is only half full (54% utilisation) on weekdays
- school holidays do not significantly change parking demand
- demand fell on Easter Saturday over other weekend observations.

### Next steps

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Council will:

- liaise with Tweed Mall (Centro) to promote use of its multi-level car park to alleviate high demand in its Wharf Street carpark, with measures such as signage and time-limited parking
- audit commercial sites in Wharf, Bay and Frances streets to understand the current state of on-site staff and customer parking and whether it is easy for staff and customers to park there
- educate the public on commercial car parks they can use and the location of designated accessible parking bays (DAPBs)
- audit DAPBs to see if they comply to the Australian Standards and draft a program of works to bring up to standard, leveraging grant opportunities when available
- develop a business case and policy position to increase Council's parking enforcement resources
- review potential future demands for car parking in CBD areas, including developer contributions and parking requirements for small businesses.