

Car Parking Study 2016

Results on a page – Kingscliff

Breakdown of parking restrictions

Average weekday demand %

0-60 60-85 85-100



Car park supply



Total 1147 spaces on street and off-street at the Bowls Club, Surf Club, Faulks Park, Boat Ramp and Shopping Village, limited surveys in basement car parks of two mixed-use developments
Off-street parking for other commercial sites not included.

Car Parking Study 2016

Results on a page – Kingscliff

What was learnt

The study highlighted that:

- demand for parking varies between weekdays and weekends
- on weekdays, most people park at the shopping village (85% utilisation), with moderate demand along Marine Parade
- on weekends, there is high demand along the central Marine Parade foreshore with demand for off-street parking high at the Caravan Park (87%), the Surf Club (85%) and the Boat Ramp (100%)
- while it can be hard to find an empty car space in some parts of Kingscliff CBD, it is usually easy to find a space within 150 metres, a reasonable walking distance
- the underground car parks within the two multi-use developments are under used (35%) despite being close to the areas where car parking is in high demand. This indicates that few people know that car parking is available in commercial developments
- demand does not spike significantly during school holidays but does on public holidays. For example, on Easter Saturday 90–100% of car spaces were occupied and almost as many cars were parked on the verge at the Boat Ramp as were parked in the formed car spaces
- areas such as the Boat Ramp see very large changes in demand from weekdays (low) to weekends and holidays (very high). It is generally not practical to supply parking infrastructure to meet these high demand times, as it will sit unused for most of the time. Council will continue to monitor these areas to make sure they are operating safely.

Next steps

Council will:

- continue to consult with the Kingscliff Shopping Village regarding potential expansion of commercial and public car parking on this site
- audit commercial sites in Marine Parade and Pearl Street to understand the current state of on-site staff and customer parking and whether it is easy for staff and customers to park there
- educate the public on commercial car parks they can use and the location of designated accessible parking bays (DAPBs)
- audit DAPBs to see if they comply to the Australian Standards and draft a program of works to bring up to standards, leveraging grant opportunities when available
- develop a business case and policy position to increase Council's parking enforcement resources
- review potential future demands for car parking in CBD areas, including developer contributions and parking requirements for small businesses.