






Code	Name	Start Date	Target Date	Performance	Responsible Officer												
3	Strengthening the Economy			15%													
3.1.1	Attract educational facilities to the Tweed			0%													
✓ 3.1.1.1.1	Respond to requests from educational facilities wishing to establish or expand in the Tweed			0%	ECP												
	<table border="1"> <thead> <tr> <th>Code</th> <th>KPI</th> <th>Target</th> <th>Units</th> <th>Achieved</th> <th>Notes</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>Number of responses provided</td> <td>4</td> <td>Number</td> <td>0</td> <td></td> </tr> </tbody> </table>	Code	KPI	Target	Units	Achieved	Notes	1	Number of responses provided	4	Number	0					
Code	KPI	Target	Units	Achieved	Notes												
1	Number of responses provided	4	Number	0													
Status Comments	No requests received this quarter.																
3.1.2	Attract major events to the Tweed			15%													
✓ 3.1.2.1.1	Provide assistance and support to Communications and Marketing Coordinator for potential sports tourism and major events			0%	ECP												
	<table border="1"> <thead> <tr> <th>Code</th> <th>KPI</th> <th>Target</th> <th>Units</th> <th>Achieved</th> <th>Notes</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>Number of responses provided</td> <td>4</td> <td>Number</td> <td>0</td> <td></td> </tr> </tbody> </table>	Code	KPI	Target	Units	Achieved	Notes	1	Number of responses provided	4	Number	0					
Code	KPI	Target	Units	Achieved	Notes												
1	Number of responses provided	4	Number	0													
Status Comments	No requests received this month.																
✓ 3.1.2.2.1	Implement Works Program in accordance with Contribution Plan 26 - Regional Open Space			30%	Manager Recreation Services												
					Jul-11												
Status Comments	Regional Hockey Facility construction tender let. Applying for infrastructure grant for Arkinstall Park.																
3.1.3	Provide opportunities for visitors to enjoy access to the arts through cultural facilities, festivals and programs			25%													
✓ 3.1.3.1.1	Presentation by the Tweed River Art Gallery of exhibitions of regional, national and international art and culture material, with emphasis on Gallery initiated projects			25%	AGD												
	<table border="1"> <thead> <tr> <th>Code</th> <th>KPI</th> <th>Target</th> <th>Units</th> <th>Achieved</th> <th>Notes</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>Number of visitors per annum</td> <td>0</td> <td>Number</td> <td>36,415</td> <td></td> </tr> </tbody> </table>	Code	KPI	Target	Units	Achieved	Notes	1	Number of visitors per annum	0	Number	36,415					
Code	KPI	Target	Units	Achieved	Notes												
1	Number of visitors per annum	0	Number	36,415													
Status Comments	The quarterly target of 12,500 visitors has been exceeded due to the impressive number of visitors to the Gallery during the Archibald Prize 2011. This period (5 August - 11 September) received a total of 28,563 visitors, with the remaining 21,437 visitors attending to view other exhibitions during this quarter.																
✓ 3.1.3.1.2	Delivery by the Tweed River Art Gallery of vibrant public programs and events which stimulate enjoyment and understanding of the Gallery's core roles within the wider community and to visitors of the Shire			25%	AGD												
	<table border="1"> <thead> <tr> <th>Code</th> <th>KPI</th> <th>Target</th> <th>Units</th> <th>Achieved</th> <th>Notes</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>Number of participants per annum</td> <td>0</td> <td>Number</td> <td>784</td> <td></td> </tr> </tbody> </table>	Code	KPI	Target	Units	Achieved	Notes	1	Number of participants per annum	0	Number	784					
Code	KPI	Target	Units	Achieved	Notes												
1	Number of participants per annum	0	Number	784													
Status Comments	784 participants in the Gallery's range of public programs for this quarter is an impressive figure, due principally to the presentation of events in conjunction with the Archibald Prize 2011.																
✓ 3.1.3.2.1	Develop the Tweed River Regional Museum collection and displays as a valued resource for community and visitors to the Shire			25%	SMC												

Code	Name	Start Date	Target Date	Performance	Responsible Officer												
	<table border="1"> <thead> <tr> <th>Code</th> <th>KPI</th> <th>Target</th> <th>Units</th> <th>Achieved</th> <th>Notes</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>Number of visitors per annum</td> <td>750</td> <td>Number</td> <td>815</td> <td></td> </tr> </tbody> </table>	Code	KPI	Target	Units	Achieved	Notes	1	Number of visitors per annum	750	Number	815					
Code	KPI	Target	Units	Achieved	Notes												
1	Number of visitors per annum	750	Number	815													
Status Comments Annual visitation is estimated at 3000.																	
3.1.4 Market the Tweed as a destination for business and tourism					20%												
✓ 3.1.4.1.1	Investigate additional funding sources to facilitate development as identified in the concept plans			10%	Economic and Corporate Planner												
Jul-11																	
Status Comments Plans adopted by Council in August 2011.																	
✓ 3.1.4.2.1	Provide assistance where required to Destination Tweed with the development of the Strategic Plan and Operational Plan for tourism promotion and economic development			75%	Economic and Corporate Planner												
Jul-11																	
Status Comments Provided input to the Steering Committee. Strategies adopted by Council in August 2011.																	
✓ 3.1.4.3.1	Manage Destination Tweed's contract to operate Visitor Information Centres at Murwillumbah and Tweed Heads			25%	ECP												
	<table border="1"> <thead> <tr> <th>Code</th> <th>KPI</th> <th>Target</th> <th>Units</th> <th>Achieved</th> <th>Notes</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>Number of visitors per annum</td> <td>12,500</td> <td>Number</td> <td>12,759</td> <td></td> </tr> </tbody> </table>	Code	KPI	Target	Units	Achieved	Notes	1	Number of visitors per annum	12,500	Number	12,759					
Code	KPI	Target	Units	Achieved	Notes												
1	Number of visitors per annum	12,500	Number	12,759													
Status Comments Results are for June 2011 quarter. Reporting is always 3 months in arrears due to Destination Tweed Quarterly reporting cycle.																	
✓ 3.1.4.4.1	Manage Destination Tweed's contract to maintain a website to promote the Tweed as a destination and to attract visitors			7%	ECP												
	<table border="1"> <thead> <tr> <th>Code</th> <th>KPI</th> <th>Target</th> <th>Units</th> <th>Achieved</th> <th>Notes</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>Number of visits to website per annum</td> <td>11,000</td> <td>Number</td> <td>14,239</td> <td></td> </tr> </tbody> </table>	Code	KPI	Target	Units	Achieved	Notes	1	Number of visits to website per annum	11,000	Number	14,239					
Code	KPI	Target	Units	Achieved	Notes												
1	Number of visits to website per annum	11,000	Number	14,239													
Status Comments Results are for June 2011 Quarter due to Destination Tweed's reporting cycle.																	
✓ 3.1.4.5.1	Maintain a website of community and economic profiles of the Tweed which is accessible to the community			1%	ECP												
	<table border="1"> <thead> <tr> <th>Code</th> <th>KPI</th> <th>Target</th> <th>Units</th> <th>Achieved</th> <th>Notes</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>Number of visits to website per annum</td> <td>1,200</td> <td>Number</td> <td>2,613</td> <td></td> </tr> </tbody> </table>	Code	KPI	Target	Units	Achieved	Notes	1	Number of visits to website per annum	1,200	Number	2,613					
Code	KPI	Target	Units	Achieved	Notes												
1	Number of visits to website per annum	1,200	Number	2,613													
Status Comments Target represents estimated 60,000 hits. Actual represents visits in line with Destination Tweed's visits.																	
✓ 3.1.4.6.1	Manage and facilitate activities contracted to Destination Tweed			25%	ECP												
	<table border="1"> <thead> <tr> <th>Code</th> <th>KPI</th> <th>Target</th> <th>Units</th> <th>Achieved</th> <th>Notes</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>Progress reports reported to Council</td> <td>1</td> <td>Number</td> <td>1</td> <td></td> </tr> </tbody> </table>	Code	KPI	Target	Units	Achieved	Notes	1	Progress reports reported to Council	1	Number	1					
Code	KPI	Target	Units	Achieved	Notes												
1	Progress reports reported to Council	1	Number	1													
Status Comments All contracts and performance monitored and in line with contract schedules.																	
✗ 3.1.4.7.1	Strengthen linkages between cultural heritage and tourism specifically between Indigenous communities and tourism operators			0%	DCNR												

Code	Name	Start Date	Target Date	Performance	Responsible Officer												
	<table border="1"> <thead> <tr> <th>Code</th> <th>KPI</th> <th>Target</th> <th>Units</th> <th>Achieved</th> <th>Notes</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>Number of meetings held</td> <td>2</td> <td>Number</td> <td>0</td> <td></td> </tr> </tbody> </table>	Code	KPI	Target	Units	Achieved	Notes	1	Number of meetings held	2	Number	0					
Code	KPI	Target	Units	Achieved	Notes												
1	Number of meetings held	2	Number	0													
3.1.5	Support innovative employment generating projects			0%													
 3.1.5.1.1	Assist innovative employment generating projects			0%	ECP												
	<table border="1"> <thead> <tr> <th>Code</th> <th>KPI</th> <th>Target</th> <th>Units</th> <th>Achieved</th> <th>Notes</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>Number of projects assisted</td> <td>4</td> <td>Number</td> <td>0</td> <td></td> </tr> </tbody> </table>	Code	KPI	Target	Units	Achieved	Notes	1	Number of projects assisted	4	Number	0					
Code	KPI	Target	Units	Achieved	Notes												
1	Number of projects assisted	4	Number	0													
Status Comments	No requests received this quarter.																
3.1.6	Support creative practitioners and entrepreneurs to access professional and business development opportunities, to enhance their contribution to the creative economy			4%													
 3.1.6.1.1	Assist projects that will enhance the creative economy			13%	ECP												
	<table border="1"> <thead> <tr> <th>Code</th> <th>KPI</th> <th>Target</th> <th>Units</th> <th>Achieved</th> <th>Notes</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>Number of projects assisted</td> <td>4</td> <td>Number</td> <td>2</td> <td></td> </tr> </tbody> </table>	Code	KPI	Target	Units	Achieved	Notes	1	Number of projects assisted	4	Number	2					
Code	KPI	Target	Units	Achieved	Notes												
1	Number of projects assisted	4	Number	2													
Status Comments	1. Established a sub-lease for Caldera Art in World Heritage Rainforest Centre for a Tweed focused environmental Caldera Art Gallery. 2. Funded a grant to Destination Tweed to establish a Green Cauldron Panorama at the World Heritage Rainforest Centre.																
 3.1.6.2.1	Promote provision of affordable studio spaces and incubator facilities for artists and craft workers			0%	DCNR												
	<table border="1"> <thead> <tr> <th>Code</th> <th>KPI</th> <th>Target</th> <th>Units</th> <th>Achieved</th> <th>Notes</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>Number of joint partnerships</td> <td>2</td> <td>Number</td> <td>0</td> <td></td> </tr> </tbody> </table>	Code	KPI	Target	Units	Achieved	Notes	1	Number of joint partnerships	2	Number	0					
Code	KPI	Target	Units	Achieved	Notes												
1	Number of joint partnerships	2	Number	0													
Status Comments	No activity.																
 3.1.6.2.2	Support opportunities for private investment in cultural industries			0%	DCNR												
	<table border="1"> <thead> <tr> <th>Code</th> <th>KPI</th> <th>Target</th> <th>Units</th> <th>Achieved</th> <th>Notes</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>Number of successful applications</td> <td>1</td> <td>Number</td> <td>0</td> <td></td> </tr> </tbody> </table>	Code	KPI	Target	Units	Achieved	Notes	1	Number of successful applications	1	Number	0					
Code	KPI	Target	Units	Achieved	Notes												
1	Number of successful applications	1	Number	0													
Status Comments	No activity.																
3.1.7	Establish planning controls that support businesses and promote the growth of home based industries			0%													
 3.1.7.1.2	Promote development of live/work premises for home based creative industries			0%	DCNR												
	<table border="1"> <thead> <tr> <th>Code</th> <th>KPI</th> <th>Target</th> <th>Units</th> <th>Achieved</th> <th>Notes</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>Number of developments established</td> <td>2</td> <td>Number</td> <td>0</td> <td></td> </tr> </tbody> </table>	Code	KPI	Target	Units	Achieved	Notes	1	Number of developments established	2	Number	0					
Code	KPI	Target	Units	Achieved	Notes												
1	Number of developments established	2	Number	0													
Status Comments	No activity.																
3.1.8	Promote improved telecommunications and broadband access			27%													

Code	Name	Start Date	Target Date	Performance	Responsible Officer												
<input checked="" type="checkbox"/> 3.2.1.1.1	Promote and assist the Tweed agricultural industry			25%	ECP												
	<table border="1"> <thead> <tr> <th>Code</th> <th>KPI</th> <th>Target</th> <th>Units</th> <th>Achieved</th> <th>Notes</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>Number of promotional activities undertaken</td> <td>0</td> <td>Number</td> <td>2</td> <td></td> </tr> </tbody> </table>	Code	KPI	Target	Units	Achieved	Notes	1	Number of promotional activities undertaken	0	Number	2					
Code	KPI	Target	Units	Achieved	Notes												
1	Number of promotional activities undertaken	0	Number	2													
Status Comments 1. Assisted NRM Unit in Agricultural Research project. 2. Established Tweed Agricultural stats page though Council's economic profile pages (id demographics).																	
<input type="checkbox"/> 3.2.1.2.1	Undertake expression of interest and appoint consultant to undertake strategy			0%	Coordinator Planning Reform												
Jul-11 There was no activity this period.																	
3.3.1 Establish planning controls that balance the need for urban growth against the protection of agriculture, village character and the environment				75%													
<input checked="" type="checkbox"/> 3.3.1.1.1	Implementation of State Government policies for both regional and rural planning through the advancement of a new Local Growth Management Plan			75%	Coordinator Planning Reform												
Jul-11 Status Comments This is achieved through several planning policies that are being progressively delivered but that are subject to funding availability.																	
3.3.2 Facilitate government funded infrastructure				10%													
<input checked="" type="checkbox"/> 3.3.2.1.1	Identify infrastructure improvements and deficiencies that affect economic development			6%	ECP												
	<table border="1"> <thead> <tr> <th>Code</th> <th>KPI</th> <th>Target</th> <th>Units</th> <th>Achieved</th> <th>Notes</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>Number of infrastructure programs identified for funding per annum</td> <td>4</td> <td>Number</td> <td>1</td> <td></td> </tr> </tbody> </table>	Code	KPI	Target	Units	Achieved	Notes	1	Number of infrastructure programs identified for funding per annum	4	Number	1					
Code	KPI	Target	Units	Achieved	Notes												
1	Number of infrastructure programs identified for funding per annum	4	Number	1													
Status Comments Council released Public Transport Strategy.																	
<input checked="" type="checkbox"/> 3.3.2.2.1	Facilitate government funding for identified infrastructure needs			13%	ECP												
	<table border="1"> <thead> <tr> <th>Code</th> <th>KPI</th> <th>Target</th> <th>Units</th> <th>Achieved</th> <th>Notes</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>Number of infrastructure grants sourced per annum</td> <td>4</td> <td>Number</td> <td>2</td> <td></td> </tr> </tbody> </table>	Code	KPI	Target	Units	Achieved	Notes	1	Number of infrastructure grants sourced per annum	4	Number	2					
Code	KPI	Target	Units	Achieved	Notes												
1	Number of infrastructure grants sourced per annum	4	Number	2													
Status Comments 1. Prepared RDA Grant fund for Arkinstall Park Regional Sports Facility. 2. Prepared RDA Grant fund for Kingscliff Central Park.																	
<input checked="" type="checkbox"/> 3.3.2.3.1	Lobby the NSW State Government to review capping of s94 developer contributions for the provision of infrastructure			10%	Planning & Infrastructure Engineer												
Jul-11 Status Comments Awaiting direction on s94 process from State Government. Planning public forum scheduled for 30 September.																	

Code	Name	Start Date	Target Date	Performance	Responsible Officer												
3.4.2	Ensure sustainable provision of infrastructure (utilities, services and transport) is available to support economic development			0%													
3.4.2.1.1	Review section 94 plans to ensure adequate provision of infrastructure			0%	DEO												
	<table border="1"> <thead> <tr> <th>Code</th> <th>KPI</th> <th>Target</th> <th>Units</th> <th>Achieved</th> <th>Notes</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>Number of Section 94 plans reviewed</td> <td>4</td> <td>Number</td> <td>0</td> <td></td> </tr> </tbody> </table>	Code	KPI	Target	Units	Achieved	Notes	1	Number of Section 94 plans reviewed	4	Number	0					
Code	KPI	Target	Units	Achieved	Notes												
1	Number of Section 94 plans reviewed	4	Number	0													
Status Comments		Preparation of CP31 and CP11 has had higher priority.															
3.4.3	Manage Council business enterprises to provide economic stimulus and maximise returns to the community			25%													
3.4.3.1.1	Provide efficient and effective ongoing management of the Tweed Coast Holiday Parks			25%	ECP												
	<table border="1"> <thead> <tr> <th>Code</th> <th>KPI</th> <th>Target</th> <th>Units</th> <th>Achieved</th> <th>Notes</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>Number of complaints received regarding management of facilities</td> <td>0</td> <td>Number</td> <td>0</td> <td></td> </tr> </tbody> </table>	Code	KPI	Target	Units	Achieved	Notes	1	Number of complaints received regarding management of facilities	0	Number	0					
Code	KPI	Target	Units	Achieved	Notes												
1	Number of complaints received regarding management of facilities	0	Number	0													
Status Comments		Dealt with Kingscliff erosion event. Implemented planned maintenance works program. Continued TCHP re-development planning.															
3.4.3.2.1	Provide efficient and effective ongoing management of the Murwillumbah Airfield			25%	ECP												
	<table border="1"> <thead> <tr> <th>Code</th> <th>KPI</th> <th>Target</th> <th>Units</th> <th>Achieved</th> <th>Notes</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>Number of complaints received regarding management of facility</td> <td>0</td> <td>Number</td> <td>0</td> <td></td> </tr> </tbody> </table>	Code	KPI	Target	Units	Achieved	Notes	1	Number of complaints received regarding management of facility	0	Number	0					
Code	KPI	Target	Units	Achieved	Notes												
1	Number of complaints received regarding management of facility	0	Number	0													
Status Comments		Organised Airfield Development Options plan and reported same to Council. Negotiating possible variations to lease area's at Airfield. No complaints received.															
3.4.3.3.1	Provide efficient and effective ongoing management of the Murwillumbah Cattle Sale Yards			25%	ECP												
	<table border="1"> <thead> <tr> <th>Code</th> <th>KPI</th> <th>Target</th> <th>Units</th> <th>Achieved</th> <th>Notes</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>Number of complaints received regarding management of facility</td> <td>0</td> <td>Number</td> <td>0</td> <td></td> </tr> </tbody> </table>	Code	KPI	Target	Units	Achieved	Notes	1	Number of complaints received regarding management of facility	0	Number	0					
Code	KPI	Target	Units	Achieved	Notes												
1	Number of complaints received regarding management of facility	0	Number	0													
Status Comments		Continue working with Saleyards lessee on capital improvements program. No complaints received.															