






















Code	Name	Start Date	Target Date	Performance	Responsible Officer												
<b>3</b>	<b>Strengthening the Economy</b>			<b>51%</b>													
<b>3.1.1</b>	<b>Attract educational facilities to the Tweed</b>			<b>6%</b>													
 <b>3.1.1.1.1</b>	<b>Respond to requests from educational facilities wishing to establish or expand in the Tweed</b>			<b>6%</b>	<b>BEDU</b>												
	<table border="1"> <thead> <tr> <th>Code</th> <th>KPI</th> <th>Target</th> <th>Units</th> <th>Achieved</th> <th>Notes</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>Number of responses provided</td> <td>4</td> <td>Number</td> <td>1</td> <td></td> </tr> </tbody> </table>	Code	KPI	Target	Units	Achieved	Notes	1	Number of responses provided	4	Number	1					
Code	KPI	Target	Units	Achieved	Notes												
1	Number of responses provided	4	Number	1													
<b>Status Comments</b>	Council participation in the Griffith University - Workshop on Cross Border Arrangements: Implications for Climate Change Adaption																
<b>3.1.2</b>	<b>Attract major events to the Tweed</b>			<b>18%</b>													
 <b>3.1.2.1.1</b>	<b>Provide assistance and support to Communications and Marketing Coordinator for potential sports tourism and major events</b>			<b>6%</b>	<b>BEDU</b>												
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Code	KPI	Target	Units	Achieved	Notes												
1	Number of responses provided	4	Number	1													
<b>Status Comments</b>	Assisted in the preparation of a Tender Submission to the Victorian Racing Club for the Tweed to host the Melbourne Cup Tour.																
 <b>3.1.2.2.1</b>	<b>Implement Works Program in accordance with Contribution Plan 26 - Regional Open Space</b>			<b>30%</b>	<b>MRS</b>												
			Jul-11														
<b>Status Comments</b>	Regional Hockey Facility construction tender has been let. Council is applying for infrastructure grant for Arkinstall Park with hockey facilities completed. Funding through RDA successful and Arkinstall Park project is progressing and due for completion in October 2013.																
<b>3.1.3</b>	<b>Provide opportunities for visitors to enjoy access to the arts through cultural facilities, festivals and programs</b>			<b>88%</b>													
 <b>3.1.3.1.1</b>	<b>Presentation by the Tweed River Art Gallery of exhibitions of regional, national and international art and culture material, with emphasis on Gallery initiated projects</b>			<b>82%</b>	<b>DCNR</b>												
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Code	KPI	Target	Units	Achieved	Notes												
1	Number of visitors per annum	50,000	Number	13,840													
<b>Status Comments</b>	The quarterly target of 12,500 visitors has been exceeded, but the attendances have been down a little. Whilst the contemporary glass exhibition Tour de Force was popular with visitors, as was Almanac: the gift of Ann Lewis AM, it has been the Indigenous prints and recent acquisitions to the collection exhibitions which have been attracting most positive comments. The exhibitions by regional artists, especially The Dragon's Back have been successful shows, with quite a few arts sales generated from this exhibition for both the artists and the Gallery.																
 <b>3.1.3.1.2</b>	<b>Delivery by the Tweed River Art Gallery of vibrant public programs and events which stimulate enjoyment and understanding of the Gallery's core roles within the wider community and to visitors of the Shire</b>			<b>88%</b>	<b>DCNR</b>												
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Code	KPI	Target	Units	Achieved	Notes												
1	Number of participants per annum	1,500	Number	751													
<b>Status Comments</b>	317 visitors attended two official opening events. These figures are down on usual attendances at openings. It was noted the weather that was not good on these two evenings. The Gallery Director was overseas for one of the opening events.																




Code	Name	Start Date	Target Date	Performance	Responsible Officer												
 3.1.3.2.1	Develop the Tweed River Regional Museum collection and displays as a valued resource for community and visitors to the Shire			94%	DCNR												
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Code	KPI	Target	Units	Achieved	Notes												
1	Number of visitors per annum	3,000	Number	2,514													
Status Comments	Annual visitation is estimated at 3000. Visitation for period 1 July 2011 - 30 June 2012 = 2514. Tweed River Regional Museum Murwillumbah has been closed to the public since late December 2011 due to Museum redevelopment. Tweed River Regional Museum Tweed Heads was closed for building maintenance for four weeks during May and June 2012. These closures impacted significantly on visitor numbers.																
3.1.4	Market the Tweed as a destination for business and tourism			83%													
 3.1.4.1.1	Investigate additional funding sources to facilitate development as identified in the concept plans			100%	BEDU												
			Jul-11														
Status Comments	Regional Development Australia round 2 application was successful for Arkinstall Park and linked to Sports Tourism. \$5 million Federal Funding.																
 3.1.4.2.1	Provide assistance where required to Destination Tweed with the development of the Strategic Plan and Operational Plan for tourism promotion and economic development			100%	BEDU												
			Jul-11														
Complete.																	
 3.1.4.3.1	Manage Destination Tweed's contract to operate Visitor Information Centres at Murwillumbah and Tweed Heads			99%	BEDU												
	<table border="1"> <thead> <tr> <th>Code</th> <th>KPI</th> <th>Target</th> <th>Units</th> <th>Achieved</th> <th>Notes</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>Number of visitors per quarter</td> <td>12,500</td> <td>Number</td> <td>12,145</td> <td></td> </tr> </tbody> </table>	Code	KPI	Target	Units	Achieved	Notes	1	Number of visitors per quarter	12,500	Number	12,145					
Code	KPI	Target	Units	Achieved	Notes												
1	Number of visitors per quarter	12,500	Number	12,145													
Status Comments	Results are for March 2012 quarter. Reporting is always 3 months in arrears due to Destination Tweed Quarterly reporting cycle.																
 3.1.4.4.1	Manage Destination Tweed's contract to maintain a website to promote the Tweed as a destination and to attract visitors			82%	BEDU												
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Code	KPI	Target	Units	Achieved	Notes												
1	Number of visits to website per quarter	11,000	Number	12,764													
Status Comments	Results are for March 2012 Quarter due to Destination Tweed's reporting cycle means these statistics are always 3 months behind.																
 3.1.4.5.1	Maintain a website of community and economic profiles of the Tweed which is accessible to the community			100%	BEDU												
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Code	KPI	Target	Units	Achieved	Notes												
1	Number of visits to website per quarter	1,200	Number	6,175													
Status Comments	Results are for March 2012 Quarter. ABS Census is due for release 21 June 2012.																
 3.1.4.6.1	Manage and facilitate activities contracted to Destination Tweed			100%	BEDU												

Code	Name	Start Date	Target Date	Performance	Responsible Officer												
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Code	KPI	Target	Units	Achieved	Notes												
1	Progress reports reported to Council	1	Number	1													
	Status Comments All contracts and performance monitored and in line with contract schedules.																
	<b>3.1.4.7.1 Strengthen linkages between cultural heritage and tourism specifically between Indigenous communities and tourism operators</b>			0%	DCNR												
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Code	KPI	Target	Units	Achieved	Notes												
1	Number of meetings held	2	Number	0													
	Status Comments Limited activity due to vacant position of Cultural Development Officer.																
<b>3.1.5</b>	<b>Support innovative employment generating projects</b>			38%													
	<b>3.1.5.1.1 Assist innovative employment generating projects</b>			38%	BEDU												
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Code	KPI	Target	Units	Achieved	Notes												
1	Number of projects assisted	4	Number	5													
	Status Comments Assisted three (3) organisations with information with background to establishing / expanding in the Tweed. Provided information and assistance to the Tweed Combined Business Chambers on two (2) occasion.																
<b>3.1.6</b>	<b>Support creative practitioners and entrepreneurs to access professional and business development opportunities, to enhance their contribution to the creative economy</b>			10%													
	<b>3.1.6.1.1 Assist projects that will enhance the creative economy</b>			31%	BEDU												
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Code	KPI	Target	Units	Achieved	Notes												
1	Number of projects assisted	4	Number	3													
	Status Comments Assisted three (3) companies with enquiries regarding relocation / expansion in the Tweed.																
	<b>3.1.6.2.1 Promote provision of affordable studio spaces and incubator facilities for artists and craft workers</b>			0%	DCNR												
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Code	KPI	Target	Units	Achieved	Notes												
1	Number of joint partnerships	2	Number	0													
	Status Comments Limited activity due to vacant position of Cultural Development Officer.																
	<b>3.1.6.2.2 Support opportunities for private investment in cultural industries</b>			75%	DCNR												
	<table border="1"> <thead> <tr> <th>Code</th> <th>KPI</th> <th>Target</th> <th>Units</th> <th>Achieved</th> <th>Notes</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>Number of successful applications</td> <td>1</td> <td>Number</td> <td>0</td> <td></td> </tr> </tbody> </table>	Code	KPI	Target	Units	Achieved	Notes	1	Number of successful applications	1	Number	0					
Code	KPI	Target	Units	Achieved	Notes												
1	Number of successful applications	1	Number	0													
	There was no activity this period.																
<b>3.1.7</b>	<b>Establish planning controls that support businesses and promote the growth of home based industries</b>			0%													

Code	Name	Start Date	Target Date	Performance	Responsible Officer												
 3.1.7.1.2	Promote development of live/work premises for home based creative industries			0%	DCNR												
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Code	KPI	Target	Units	Achieved	Notes												
1	Number of developments established	2	Number	0													
Status Comments	Limited activity due to vacant position of Cultural Development Officer.																
3.1.8	Promote improved telecommunications and broadband access			96%													
 3.1.8.1.1	Monitor broadband telecommunications within the shire and promote improved services through the Mobile Carriers Forum, Telecommunication Providers and NBN Co			100%	BEDU												
			Jul-11														
Status Comments	Hosted April Broadband Today Alliance Meeting. Attend Broadband Today Alliance Meeting - Online. Met with Optus property acquisition group regarding Mobile phone tower developments. Commenced preparation of Draft DCP for Telecommunication Infrastructure in Greenfield Estates.																
 3.1.8.2.1	Participate in regular meetings of the Broadband Today Alliance to inform Council and influence NBN outcomes			100%	DTCS												
	<table border="1"> <thead> <tr> <th>Code</th> <th>KPI</th> <th>Target</th> <th>Units</th> <th>Achieved</th> <th>Notes</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>Monthly meetings attended</td> <td>3</td> <td>Number</td> <td>4</td> <td></td> </tr> </tbody> </table>	Code	KPI	Target	Units	Achieved	Notes	1	Monthly meetings attended	3	Number	4					
Code	KPI	Target	Units	Achieved	Notes												
1	Monthly meetings attended	3	Number	4													
Status Comments	Council is a Silver sponsor of the Broadband Today Alliance and actively participates in each monthly meeting to promote and influence the best possible outcome for the rollout of NBN including fixed fibre, wireless and satellite to residents and businesses within the Shire. Council's external website now contains a specific section to provide key information about the NBN and other telecommunications issues to Tweed residents. During the quarter, Tweed hosted the May Alliance speaker and also provided a key note address on the National Digital Economy Strategy of Teleworking.																
 3.1.8.3.1	Update the Telecommunications Infrastructure Action Plan			80%	DTCS												
			Jul-11														
Status Comments	<p>Council's Telecommunication Infrastructure Action Plan website (<a href="http://www.tweed.nsw.gov.au/telecommunications">www.tweed.nsw.gov.au/telecommunications</a>) contains detailed information from a variety of sources for members of the public and also lists key actions taken by Council with respect to promoting telecommunications within the region. The most recent enhancements have been to include a link to Council's submission to the Senate Standing Committee on Environment and Communications - Telecommunications Amendment (Mobile Phone Towers) Bill 2011 and to include information to the public on the Digital TV cutover scheduled for the Northern Rivers on the 27 November 2012.</p> <p>Assistance and support has been provided to Gold Coast City Council for development of the Coral Sea International Submarine Cable project which would provide significant economic benefits to the region. This has included representations to the Cross Border Commissioner, Minister for the North Coast and the two local State Members. Additionally support was provided to the Gold Coast City Council in their bid to obtain Regional Development Australia funding for the project.</p> <p>Presentations have been made to various community, business groups and regional bodies regarding NBN and its benefits to both the Tweed Shire and the Far North Coast Region. Assistance was provided drafting a survey to go to all member councils regarding NBN and the Digital Economy.</p> <p>During the period The Director of Technology and Corporate Services became the NSW State representative of the Broadband Today Alliance Committee. Assistance was provided drafting a survey to go to all member councils regarding NBN and the Digital Economy. Regionally, assistance provided to the Northern Rivers Regional Development Australia office to prepare express of interest documents and specification for the preparation for a joint Northern Rivers Regional Organisation of Councils funded Digital Economy Strategy and in drafting a regional Broadband Position Paper.</p>																

Code	Name	Start Date	Target Date	Performance	Responsible Officer												
✔ 3.1.8.3.2	Through active mapping of coverage, work with mobile telephone service providers to improve coverage within the Tweed region		Jul-11	100%	DTCS												
Status Comments	Follow up meetings were held with carriers throughout the quarter to discuss coverage. The new Vodafone towers and frequency upgrade has resulted in improved coverage as part of the 850mhz frequency rollout. Discussions have taken place with Telstra and Optus to discuss black spot improvements.																
✔ 3.1.8.4.1	Update subdivision manual and associated specifications in conjunction with NBN rollout		Jul-11	100%	PIE												
Status Comments	Awaiting confirmation of requirements from NBN. In the interim a standard condition being applied to subdivisions by Development Engineers. No further action on this project at this stage.																
<b>3.1.9 Develop coordinated cross border relationships</b>				100%													
Complete.																	
✔ 3.1.9.1.1	Foster and develop cross border relationships with the Queensland State Government and Gold Coast City Council			100%	BEDU												
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Code	KPI	Target	Units	Achieved	Notes												
1	Number of joint projects	0	Number	2													
Status Comments	Director of Technology and Corporate Services and Economic Planner met with representatives of Gold Coast City Council ('GCCC') regarding submarine cable link to Gold Coast via Pacific Cable link between Guam and Sydney. Arranged for Meeting with Council's Telecommunication Working Group and with GCCC representatives. Arrange meeting with NSW Minister to review project. Council participated in Workshop on Cross Border Arrangements: Implications for Climate Change Adaption. Provided background information to Council briefing of senate committee on economic development.																
<b>3.2.1 Foster a viable farming community</b>				88%													
✔ 3.2.1.1.1	Promote and assist the Tweed agricultural industry			100%	BEDU												
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Code	KPI	Target	Units	Achieved	Notes												
1	Number of promotional activities undertaken	0	Number	2													
Status Comments	Maintain Tweed Agricultural statistics page though Council's economic profile pages (id demographics). Review operations of the Murwillumbah Cattle Sale Yards. Assisted the Sunshine Sugar Co-op with drainage at Wardrop Valley.																
⊖ 3.2.1.2.1	Undertake expression of interest and appoint consultant to undertake strategy		Jul-11	75%	CPR												
Status Comments	Council's NRM Unit is preparing a sustainable agriculture strategy in association with its consultant.																
<b>3.3.1 Establish planning controls that balance the need for urban growth against the protection of agriculture, village character and the environment</b>				75%													

Code	Name	Start Date	Target Date	Performance	Responsible Officer												
3.3.1.1.1	Implementation of State Government policies for both regional and rural planning through the advancement of a new Local Growth Management Plan			75%	CPR												
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Code	KPI	Target	Units	Achieved	Notes												
1	Local Growth Management Plan developed	100	Percentage	75													
Status Comments		This is achieved through several planning policies that are being progressively delivered. The Local Growth Management Strategy is identified within the Unit's work program adopted by Council on 15 May 2012 and is funded to the amount of \$85,000.															
3.3.2 Facilitate government funded infrastructure				69%													
3.3.2.1.1	Identify infrastructure improvements and deficiencies that affect economic development			56%	BEDU												
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Code	KPI	Target	Units	Achieved	Notes												
1	Number of infrastructure programs identified for funding per annum	4	Number	4													
Status Comments		Continued to liaise with Internet Service Providers to upgrade telecommunications infrastructure. Meeting with Optus to discuss coverage upgrade options for the Tweed. Continue involvement in potential NBN roll out. Commencement of Kirkwood Rd/Pacific Hwy interchange.															
3.3.2.2.1	Facilitate government funding for identified infrastructure needs			50%	BEDU												
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Code	KPI	Target	Units	Achieved	Notes												
1	Number of infrastructure grants sourced per annum	4	Number	5													
Status Comments		Successful Regional Development Australia Grant fund for Arkinstall Park Regional Sports Facility. \$5 million dollars Federal Grant. Also funding applications for Kingscliff Foreshore proposal, Jack Evans Boatharbour, Murwillumbah Community Centre and the Margaret Olley Art Gallery proposal.															
3.3.2.3.1	Lobby the NSW State Government to review capping of s94 developer contributions for the provision of infrastructure			100%	PIE												
Status Comments		Awaiting direction on s94 process from State Government. Council representatives have attended briefing sessions from Department of Planning and Infrastructure on review of s94. No further action on this project at this stage.															
3.4.2 Ensure sustainable provision of infrastructure (utilities, services and transport) is available to support economic development				50%													
3.4.2.1.1	Review section 94 plans to ensure adequate provision of infrastructure			50%	DEO												
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Code	KPI	Target	Units	Achieved	Notes												
1	Number of Section 94 plans reviewed	4	Number	4													
Status Comments		Tweed Road Contribution Plan (CP4) has been finalised and publicly exhibited, and adopted January 2012.															

Code	Name	Start Date	Target Date	Performance	Responsible Officer												
	CP 23 has been reviewed and amended. CP9 has been reviewed and amended. CP31 Area E has been exhibited and then abandoned. An Area E VPA is currently being prepared and terms being negotiated with the proponent of "Altitude Aspire".																
3.4.3	Manage Council business enterprises to provide economic stimulus and maximise returns to the community			100%													
	Complete.																
 3.4.3.1.1	Provide efficient and effective ongoing management of the Tweed Coast Holiday Parks			100%	BEDU												
	<table border="1"> <thead> <tr> <th>Code</th> <th>KPI</th> <th>Target</th> <th>Units</th> <th>Achieved</th> <th>Notes</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>Number of complaints received regarding management of facilities</td> <td>0</td> <td>Number</td> <td>0</td> <td></td> </tr> </tbody> </table>	Code	KPI	Target	Units	Achieved	Notes	1	Number of complaints received regarding management of facilities	0	Number	0					
Code	KPI	Target	Units	Achieved	Notes												
1	Number of complaints received regarding management of facilities	0	Number	0													
Status Comments	Dealt with Kingscliff erosion event. Commenced rock wall construction. Continued TCHP re-development planning.																
 3.4.3.2.1	Provide efficient and effective ongoing management of the Murwillumbah Airfield			100%	BEDU												
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1	Number of complaints received regarding management of facility	0	Number	0													
Status Comments	Dealt with subsidence at southern end of runway. Negotiated with Black Rocks Drainage Union to review drain clearing within Airfield land Facilitate Scenic Rim Aviation expansion. Negotiated new lease arrangements with Scenic Rim Aviation and the Murwillumbah Aero Club. No complaints received.																
 3.4.3.3.1	Provide efficient and effective ongoing management of the Murwillumbah Cattle Sale Yards			100%	BEDU												
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Status Comments	Commenced preparation of Expression of Interest material relating to the potential sale of the Saleyards. Continues required maintenance to provide a safe work place. No complaints received.																