

Launch of new Tweed Business Investment Guide and portal

The Tweed – The natural choice for business

The Tweed is the natural choice for business and a great place to invest in your future. That was the message at the launch of the Tweed Business Investment Guide and business portal held at Kingscliff on Tuesday.

Up to 100 representatives from local businesses came along to celebrate NSW Small Business Month and hear from some of the Tweed's most successful business owners, such as Husk Distillers, Watersports Guru, The Beach People, Quatro Design and Murwillumbah Farmers Market, who took part in a lively Q&A panel and spoke with passion about their love for the Tweed.

Tim Jack-Adams, Watersports Guru: "The Tweed has everything you could possibly want to run a successful business in one destination and I now have three businesses in the Tweed. Each one uses the iconic natural assets and aims to reconnect people through nature and the environment."

Victoria Henderson, The Beach People: "We manufacture all over the world, have offices in three locations and work across multiple currencies and teams and we are able to do all that from the Tweed."

Sue Beckinsale, Murwillumbah Farmers Market: "People in the Tweed are interested in the food they eat and there is a strong demand for beautifully grown organic food."

Chris North, Quatro Design: "When we first started our business here we were a little apprehensive we were not going to find the suppliers and trades that we needed. We actually found the complete opposite. The local community has a really impressive skill set and the quality of service we get from surrounding businesses far exceeded my expectations."

Edwina Messenger, Husk Distillers: "The Northern Rivers region is becoming known for the quality of its producers, so being here works for us and our business."

Council General Manager Troy Green said the event was a great opportunity for local business representatives to mingle and celebrate what made them choose Tweed to invest in.

"There are so many reasons to invest in and grow your business in the Tweed, apart from the obvious lifestyle benefits and natural beauty of the varied landscapes," Mr Green said.

"The Tweed has a diverse and productive economy – with health services, construction, retail, education and tourism among the most significant sectors – and contributes almost \$2.5 billion to Australia's economy annually."

To find out why the Tweed is the natural choice for business and to access the Investment Guide, visit business.thetweed.com.au, email business@tweed.nsw.gov.au or call the Economic Development team on (02) 6670 2165.

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