

## What do you think about Short Term Holiday Letting?

*Southern Cross University survey is a chance to have your say*

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**Researchers from Southern Cross University (SCU) are giving Tweed residents a voice about the future of Short Term Holiday Letting (STHL) in the area.**

According to figures from Destination North Coast, the tourism sector on the North Coast is valued at approximately \$12.5 million per day, generates 9.4 per cent of regional jobs and supports over 7,000 businesses.

STHL – which includes Airbnb – is the largest and fastest growing peer-to-peer accommodation platform and tends to polarise opinions with the community.

A team of researchers, led by Dr Tania von der Heidt of SCU's School of Business and Tourism, is investigating residents' views of STHL across all local government areas across the North Coast, including the Tweed.

In partnership with Destination North Coast, the project brings academia, destination management and local government together to survey the wide-ranging views on STHL.

General Manager of Destination North Coast, Michael Thurston said residents sharing their experiences would allow better understanding of the impacts of STHL in their residential street, neighbourhood and local government area.

"This new knowledge will contribute to locally-informed civic decision-making," Mr Thurston said.

"Previous research in parts of the North Coast have shown that most residents perceived both positive and negative impacts on the community through STHL. Most people weren't against it – they simply wanted more regulation to make it fair play for everyone.

"The findings from this research will provide in-depth insights that can inform strategies, planning, policies and regulation that can guide future management," he said.

The research findings will be shared with Tweed Shire Council and the Tweed community.

The survey is open now and takes 10 to 15 minutes to complete. Responses are anonymous. You can take part in the survey via <http://bit.ly/STHLTweed>.

Residents have until 29 September 2019 to complete the survey.

For more information, contact Destination North Coast General Manager Michael Thurston on 0409 982 913 or [gm@dncnsw.com](mailto:gm@dncnsw.com)

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