Mr. Troy Green  
General Manager  
Tweed Shire Council  
PO Box 816  
MURWILLUMBAH NSW 2484

23 October 2014

Dear General Manager,

I am writing to support the application by Tweed Shire Council for funding under the National Stronger Regions Fund to implement the Kingscliff Foreshore Master Plan.

I am advised that there are extensive social and economic benefits for the Tweed Coast and the Tweed Shire generally. I am aware that of greatest long term significance is the construction of the rock seawall and sand nourishment to protect the Kingscliff Town Centre and Central Business District from significant damage from Coastal erosion.

I acknowledge that the redevelopment of the Kingscliff Beach Holiday Park, construction of the Kingscliff Central Park, and the refurbishment of the Kingscliff Amenities Hall will also result in significant economic and social benefit.

Given the significance of Kingscliff to the Tweed economy as a tourism centre and given the implementation of the Kingscliff Foreshore Master plan would be an economic and jobs boost for the Tweed Shire during construction and would also result in long term economic and social benefits for Kingscliff, the Tweed Coast, as well as the whole of the Tweed Shire, I commend this application for funding.

I recently spoke in Federal Parliament commending the Council's application for this important project. Find attached a copy of my speech.

Regards

Justine Elliot MP  
Federal Member for Richmond
ADJOURNMENT

Richmond Electorate: Kingscliff
Foreshore Master Plan

SPEECH

Thursday, 23 October 2014
Mrs ELLIOT (Richmond) (10:48): I rise today to speak in support of an application for federal funding made by the Tweed Shire Council in my electorate of Richmond. At the Tweed council's October meeting, held last week, they resolved to nominate the Kingscliff Foreshore Master Plan as their application for financial assistance to the government's National Stronger Regions Fund. I strongly request that the government look favourably at this application and fund this. Make no mistake about it: this is an outstanding project and it will significantly add to the economic growth of Kingscliff, the Tweed Coast and, indeed, the entire Tweed Shire. I also strongly commend the council for their decision to submit this application for a very worthy project. In particular, I would like to recognise the vision and enthusiasm of Mayor Gary Bagnall and I take this opportunity to congratulate him on his recent election as mayor.

Kingscliff is a thriving coastal village on the New South Wales North Coast and this prime tourist location will be greatly enhanced with the completion of this fantastic project. The master plan includes a three-stage, $20.4 million upgrade to the Kingscliff foreshore to, firstly, construct a sea wall to protect the beach and nearby facilities and replenish sand supplies on the beach; secondly, complete a major upgrade of the Kingscliff Beach Holiday Park; and, thirdly, create the Kingscliff central park, including the refurbishment of the Kingscliff amenities hall. All of these massive improvements will create a boost to the local tourism industry, which is of course the centre of our economy on the New South Wales North Coast.

This project has a wide variety of benefits. It guarantees security for the Kingscliff foreshore; it provides new open space; it enhances and sustains the profitability of the holiday park; it protects the main commercial precinct and the many shops fronting the foreshore; and it will assist in maintaining the beach and foreshore, which are a major economic driver and tourism attraction of the area. It also creates a more functional community centre in the middle of town and creates additional parking capacity to support local businesses and the foreshore park.

I note that the government announced earlier this month that applications were open for the first round of grants through their National Stronger Regions Fund, and I understand that the fund will provide dollar-for-dollar assistance for the construction of new infrastructure or the upgrade of existing infrastructure which brings sustainable economic benefits. I am advised that the Tweed Shire Council's application meets all the criteria required, and it is shovel ready. For this project the council are seeking federal funding of nearly $10 million to match their contribution.

This is a project that the government must fund. Its completion is vitally important for our growing economy. The project provides such an array of benefits to really improve this area. As I said, the master plan will boost economic activity and employment during its construction, and there is widespread community support for this project. I note that the Kingscliff & District Chamber of Commerce president, Jayne Henry, has said the application and master plan were 'a supreme priority' for her business group. Jayne went on to say:

We are a prime tourism destination of the Tweed and we need to protect our main asset, which is our beach. There could not be a bigger issue for us than this development ...

I congratulate Jayne for her advocacy on this program, on this particular project, and for others relating to the Kingscliff area.

Also, the general manager of the Kingscliff Beach Bowls Club, Phill Kelley, has said:

More turnover at the holiday park and greater activity at the foreshore means increased business for everyone, including more business for us with meals and entertainment ...

As a federal MP I am very proud to have worked with my community and represented their concerns here in the federal parliament. This has resulted in more than $1.5 billion in federal funding for my electorate. I will list some of those great achievements that we have got together through working with the community: $7 million for
the South Tweed GP superclinic; $5 million for the Arkinstall Park Regional Sports Centre; $1.5 million for the Murwillumbah Community Centre; $1.8 million for the Jack Evans Boat Harbour; $566 million for the Tintenbar to Ewingsdale Pacific Highway upgrade; $349 million for the Pacific Highway upgrade at Banora Point at Sexton Hill; $3.3 million for the upgrade of Kennedy Drive; $9.5 million for the Byron community sports and recreation centre; $2.7 million for the Lennox Head cultural and leisure centre; $2.6 million for the Surfing Australia High Performance Centre, at Casuarina; and $1 million for the fabulous Margaret Olley centre at Murwillumbah.

Our community has a very proud record of working together to secure federal funding, working together with all levels of government, all community groups and all business chambers to get great results. I have outlined some of those fantastic results to you today, and I call on the government now to commit funds to this great project that I have spoken about: the Kingscliff Foreshore Master Plan. It is vitally important for the future growth of our area around Kingscliff and the Tweed Shire on the New South Wales North Coast.
7 November 2014

Mr Troy Green
General Manager
Tweed Shire Council
PO Box 816
MURWILLUMBAH NSW 2484

Dear Troy

Expression of Support – National Stronger Regions Fund

Thank you for briefing me on Tweed Shire Council’s intention to nominate the Kingscliff Foreshore Master Plan as a priority project under the National Stronger Regions Fund.

For years Kingscliff has experienced numerous severe erosion events which have not only caused considerable damage to the foreshore but have threatened the safety and stability of both public and business infrastructure. This in turn has disrupted the economic prosperity of the town which heavily relies on beach-linked tourism.

Council’s development of the Kingscliff Foreshore Master Plan has been done in consultation with its residents, the business community and in line with the NSW State Government’s Coastal Zone Management initiative.

The Kingscliff Foreshore Master Plan will ensure protection of the main commercial area of the town and will also substantially assist maintaining the beach and foreshore parkland – the main drawcard for tourism and the many surfing carnivals and competitions staged in the area.

Given the employment this will create during the construction phase and the ongoing economic benefits the works will underscore, I believe the project is ideally suited for funding through the National Stronger Regions Fund.

I am pleased to express my very strong support for this project and for the funding application to be submitted by Tweed Shire Council.

Yours sincerely

Geoff Provest MP
State Member for Tweed
Parliamentary Secretary to the Deputy Premier
and for Regional Roads
Date: 12th November 2014

Attention: General Manager

Re: National Stronger Regions Fund application.

Dear General Manager,

At our November 2014 meeting our Association discussed Tweed Shire Council’s intention to apply for a funding grants by the Australian Government.

Our Association strongly supports the intention of Council to apply for funding.

We note that Council, on 16th October 2014, nominated the Kingscliff Foreshore Master Pan as Council’s priority and our Association agrees with this decision.

The Central Caravan Park, and the Kingscliff North Caravan Park, were both created on coastal land that was levelled and re-aligned in about 1960 at the completion of the sand mining. The equipment was donated by the mining company and the work time was donated by Kingscliff mine workers. The Kingscliff Ratepayers & Progress Association was one of the major supporters of the levelling of the land along the foreshore. The caravan parks were opened in about 1962 and were then operated by Kingscliff’s Urban Committee.

At the same time the Kingscliff owners of housing land in Kingscliff were to pay an extra ½ penny in each pound in their Council rates for many years. This money was used to pay for the design and building of the Kingscliff Amenities Hall which opened in 1962. Please note: the hall is not a “Shire Hall” as it is owned by the people of Kingscliff. The hall is well used and is in need of and refurbishment.

The reduction of the Central Caravan Park to create an open recreational area for the public was a suggestion from the Kingscliff Ratepayers & Progress Association Inc. and the previous Kingscliff business group.

This plan is now called the Kingscliff Foreshore Master Plan. We have waited many years, not so patiently, for this plan to come into fruition.

We believe that the reduction and upgrading of the caravan park will further enhance Kingscliff’s reputation as a tourist destination, a tourist destination since 1924.

This open space will not be used for additional parking – that will be provided at another site.
The creation of an open park will provide safe access to the beach; activities for children; public toilets; and an improved connection between the commercial area, the public and the beach.

Of course, all of our Association’s plans for this beachfront area is now in jeopardy.

The wave erosion cell that travelled north along Dreamtime Beach (Kingscliff) coastline over the last few years has devastated the foreshore. Tweed Shire Council and the locals (Surf Club, Bowls Club, residents and visitors, Dune Care) have worked hard to protect the area.

This work from Council and residents has resulted in assets owned by the residents of Kingscliff being protected in the short term.

These structural assets include the Cudgen Headland Surf Club – which has recently held the State Titles competition; The Amenities Hall – owned by the public; the caravan park – a commercial success; and the Kingscliff Bowls Club – which has successfully tried to retain their coastal car park.

Our Association strongly supports the application of funding to build a wall (and with continuing sand nourishment) which will protect the structural assets listed above and to ensure that the Kingscliff area continues to be a much sought after residential and tourist destination.

We strongly support Council’s intention to apply for the funding.

Yours sincerely,

Julie Murray, ph 02 6674 2087
Hon. Sec.
13 November 2014

To Whom It May Concern:

Brief History of the Undersigned

Although born elsewhere (Thirroul NSW) I have lived on the Tweed continuously for 83 years. I have been actively involved in business for the past 60 years.

The family have owned and operated the waste management company that has provided the Tweed Shire Council with domestic waste services continuously since 1932.

I have personally lived in Murwillumbah, Kingscliff, Chinderah & currently in Banora Point. We, the family, conduct various local businesses as well as business on a national scale. Other businesses & community associations I either currently or have represented are:

- Solo Resource Recovery
- J.J. Richards & Sons
- J.R. Richards & Sons
- Real Living Projects Pty Ltd
  - Kingscliff Chamber of Commerce (Past President & Secretary)
  - Rotary Club of Kingscliff (Past President & Treasurer + Paul Harris Fellow)
  - Coolangatta & Tweed Golf Club (Past President + Life Member)
  - Cudgen Leagues Club (Past Secretary + Life Member)
  - Kingscliff Sports Association (Past Secretary)
  - Tweed River Agriculture Society (Life Member)

Collectively, we have witnessed Kingscliff growing from a Christmas only camp site with virtually no permanent residents, to a thriving residential and holiday resort village with a population of approx. 6400.

Although private development has kept pace with demand, it is fair to say that public infrastructure has been lacking.

In the last few years there has been serious quality development along Marine Parade, including Points North, Azura, and more recently a complete redevelopment of the Kingscliff Hotel. There are numerous tourist type eateries catering for a transient population the expansion of which has long been impeded by traffic problems. Any redevelopment of the foreshore would address this problem no doubt and enhance existing and future facilities that will better accommodate an expected influx in tourism as well as local residents.

The possibility of proper, long-lasting foreshore development for public use (i.e. consolidating the beach & access facilities/parking) is an exciting proposal. This level of infrastructure development has the potential to consolidate Kingscliff’s commerce generally and the tourism industry in particular, turning the area into a local & tourist Northern NSW mecca.

The Council’s proposal is a great step forward to remedy a long existing deficiency in planning for the local area. It is my pleasure to support their initiative in its entirety.

Yours Faithfully,

Idwall Richards (JP, OAM)
Monday, 17 November 2014

Gary Bagnall
Mayor
Tweed Shire Council
PO Box 816
Murwillumbah NSW 2484

Dear Gary

Kingscliff Foreshore Redevelopment Plan

I am writing this letter on behalf of the members of the Cudgen Headland Surf Lifesaving Club to offer our support for Tweed Shire Councils endeavours to progress with the proposed Kingscliff Foreshore Redevelopment Plan and in particular the implementation of integrated coastal asset protection works to mitigate against further erosion and recession of the Kingscliff beach foreshore.

Major storm erosion events over the last 5 yrs have resulted in the acceleration of beach erosion along Kingscliff beach and although the beach recovered enough during the 2012-13 season to provide us with an opportunity to re-establish our primary patrolling area to the front of the club for the first time in two seasons, recent events have seen any gains being lost through further erosion which has again severely impacted the clubs ability to affectively patrol the beach.

The club has lost direct access to the beach via a ramp previously installed on the southern end of the club by the Tweed Shire Council, significantly reducing our response time for emergency incidents. In addition, safe access for our members and the general public when visiting the beach has also been lost through erosion increasing the risk of injury for those that elect to try and negotiate a large drop off to the beach.

It is acknowledged that the loss of access to the beach has directly affected the local community businesses and that the proposed coastal asset protection works, upgrade of the Kingscliff Beach Holiday Park and creation of a new central foreshore park amenity will significantly benefit the wider local community through jobs growth, the protection of vital infrastructure assets, the provision of safer access to popular swimming areas and the development of a central community Park area that will provide a focal point for future community events and activities.

Yours in Surf Lifesaving.

Adam Mills
President
Cudgen Headland Surf Life Saving Club
Mr Troy Green  
General Manager  
Tweed Shire Council  

Dear Troy  

Kingscliff Beach Bowls Club is a Kingscliff Business that will be greatly impacted if the proposed Foreshore Development Plan is not financially supported by Government funding. We fully understand that in October 2014 the Australian Government announced the first round of the $1 billion National Stronger Regions Fund. This fund will allow Tweed Shire Council to lodge an application for funding for the Kingscliff Foreshore Development Plan which we believe will secure future development and tourism for Kingscliff and the Tweed Coast.  

The current Foreshore Development Plan which Tweed Shire Council have resolved to fully support and if fully funded, will secure the future viability of the many local businesses whom currently employ up to 1800 local people in full time, part time and casual positions.  

We are of the strong opinion that the Kingscliff Foreshore Master Plan will provide an increase in economic activity, productivity and employment during the construction phase, which could be up to 18 months. Major components including the construction of the seawall, the holiday park upgrade and most importantly the construction of the Central Park precinct will require skilled workers which will all contribute to the local economy during this period and will also create an increase in tourism for the future.  

Ultimately, this project supports a wide cross section of the community and will increase business opportunities with additional parking and a new Community Centre.  

This project will also enhance local and state government partnerships, as enacting the Kingscliff Foreshore Master Plan satisfies the state government’s initiative of Coastal Zone Management. It has been vital that during the development of the Council’s Coastal Zone Management Plan, Council officers have developed partnerships with various state government departments, local community committees including the Rate Payers Association and local Chamber
of Commerce and the Coastal committee which is a great benefit to the whole community.

Most importantly, this project will protect the future viability of all local Kingscliff Businesses within the main commercial precinct by maintaining beach erosion and supporting our tourism market and major community assets.

In closing, Kingscliff Beach Bowls Club fully supports the Tweed Shire Council’s application for funding for the Kingscliff Foreshore Development Plan from the National Stronger Regions Fund and look forward to seeing this plan come to fruition in 2015.

Yours Truly

P.L Kelly

Phil Kelly
General Manager, JP
Kingscliff Beach Bowls Club
19 November 2014

Mr Troy Green,
General Manager
Tweed Shire Council
PO Box 816
MURWILLUMBAH NSW 2484

By email:  tsc@tweed.nsw.gov.au; tgreen@tweed.nsw.gov.au

Dear Troy

National Stronger Regions Fund

I note that Council resolved at its meeting of 16 October 2014 to nominate the Kingscliff Foreshore Master Plan Project as a priority project for the grant of funds under the National Stronger Regions Fund.

Leda strongly supports this nomination of a project ready for commencement.

Leda’s Kings Forest development near Kingscliff, which will produce some 4500 residential blocks, schools, a town centre and other amenities, is at the culmination of its planning. We expect to commence construction next year. The Kingscliff Foreshore Project will be a very important, supportive and much needed element of its surroundings.

Quite apart from the short term economic impact, and particularly employment generation, of the foreshore plan, it will drive tourism and underpin the viability of the shops fronting the foreshore. It will be the making of “the new Kingscliff”.

We commend Council for its initiative in this nomination.

Yours sincerely

LEDA DEVELOPMENTS PTY LTD

Reg Van Rij
Regional Residential Manager
Mr Troy Green  
General Manager  
Tweed Shire Council  
Murwillumbah NSW 2484

To Whom It May Concern

The Kingscliff and District Chamber of Commerce is a strong supporter of the proposed Foreshore Development Plan and we believe that the economic benefit that will be derived from the National Stronger Regions Funding is vital to job growth and retention in our region.

Our Chamber represents over 100 businesses in our coastal community which in turn represents employment of nearly 2,000 local persons in either a full time, part-time or casual basis. The Foreshore Development Plan which Tweed Council have resolved to support, will act as an economic multiplier for our tourism and hospitality based business sectors in both the short and long term, and economic activity, productivity and employment generated during the construction phase. The flow on benefits to the wider cross section of the community will see increases in business opportunities and job growth, provide additional parking and create a much needed access to and development of our Community Centre.

Statistically, the “North Coast of NSW received over 4.6 million domestic overnight visitors – up by 5.7% on year ending June 2013. These visitors spent over 18.6 million nights in the region – up by 5.5% on year ending June 2013.” Destination NSW data equates this as a “$2.6 billion” injection into the region.  
(Source – National Visitor Survey NVS YE June 14, Tourism Research Australia TRA).
Given the general overnight visitor spend in NSW is on the rise with 56% of this market share being holiday and pleasure based and our coastal area earmarked as a beach holiday destination for couples and families, it is essential for the securement of our beach access and our major community and commercial assets. The impact of the proposed Foreshore Development Plan if not supported by the National Stronger Regions Fund is potentially detrimental to our tourism industry given our current erosion line and its consequent inability to secure future development and tourism for Kingscliff and the Tweed Coast.

The benefits of the construction of the seawall, the holiday park upgrade and most importantly the construction of the Central Park precinct will be of great benefit to our tourism development for regional NSW and an integral part of our Destination Management Plan.

This project will enhance local and state government partnerships by satisfying the state government’s initiative of Coastal Zone Management in the development of the Tweed Shire Council’s Coastal Zone Management Plan.

The Kingscliff and District Chamber of Commerce fully supports the Tweed Shire Council’s application for funding from the National Stronger Regions Fund for the Kingscliff Foreshore Development Plan.

Kindest Regards

Jayne Henry
President
Kingscliff & District Chamber of Commerce
19th November 2014

General Manager
Regional Programmes Branch
Department of Infrastructure and Regional Development
GPO Box 594 CANBERRA ACT 2601

Re National Stronger Regions Fund
Tweed Shire Council - Kingscliff Foreshore Master Plan

Dear Sir / Madam,

This letter is in support of a submission by Tweed Shire Council (NSW) to obtain a funding grant to complete the Kingscliff Foreshore Master Plan.

The Kingscliff Foreshore Master Plan captures an essential plan to secure the immediate foreshore in and around the Kingscliff CBD. The project will also provide much needed security for the adjacent commercial district, enhance profitability and useability of the immediate Holiday Park as well as add some 8,000 m2 of new open space to the area.

The project has broad based benefits over many areas including commercial, community, tourist and of course environmental outcomes.

Suffice to say there will be considerable and much needed economic benefits that would flow on from the design and construction stages of such an important project and this would be good for the town and the immediate area. More importantly the long term benefits would be considerable by enhancing the immediate beach and surrounding foreshore areas and adding to the increasing appeal the area has to the tourism industry – a major economic driver to this part of northern NSW.

The Kingscliff Foreshore Master Plan is a most important project for the Tweed Shire and this organisation offers full support to the Tweed Shire Council in seeking funding approval from the National Stronger Regions Fund. Thank you.

Yours Sincerely

John Murray
Regional Manager
Northern Rivers - NSW Business Chamber
11 November, 2014

To Whom it May Concern

As a business owner and resident within the Kingscliff community, I would like to express my support for the Kingscliff Foreshore Development Plan.

The outcomes of the document will have significant social and economic benefits to Kingscliff and surrounding areas.

Yours Faithfully

Matthew Cooper
Director
ASPECT ARCHITECTURE
To whom it may concern,

As a provider of eco-tourism for the area I see the Kingscliff Foreshore Development Plan to have significant benefit on our regional tourism numbers and an increase in overnight stays.

Kingscliff is well becoming known for a family friendly holiday destination and I feel having prominent parkland such as this would add further attraction to those seeking a natural, safe and friendly environment.

Sincerely,

Tim Jack Adams
Watersports Guru
18 November 2014

Tweed Shire Council
PO Box 816
Murwillumbah NSW 2484

To whom it may concern

RE KINGSCLIFF FORESHORE

I have been following the developments of the above matter and I wish to convey to you that if the Kingscliff Foreshore were to be updated and revamped I feel that this would be a big step in the right direction for Kingscliff.

Now that the Kingscliff Hotel has had a complete renovation I feel that any redevelopment of the Kingscliff Foreshore will not only beautify the town but it will attract new visitors therefore it will be a massive economic boost to our town.

One of Kingscliff’s best features is the foreshore, however in its current state it is difficult to access. If there was an upgrade to the Kingscliff Foreshore to run alongside the renovated Kingscliff Hotel, would give visitors the opportunity to get onto the beach and by doing so they will be able to sample our true beach lifestyle that so many families look for when they visit our town.

As an owner of a Real Estate Agency in town, I think an upgrade to the Kingscliff Foreshore will only be a great feature for Kingscliff. We are currently taking well over 1000 bookings a year and I can only see that once a redevelopment is done to the Kingscliff Foreshore this will increase. This in turn would only increase investors purchasing property in Kingscliff.

I am therefore in support to any development of Kingscliff Foreshore.

For further information please don’t hesitate to contact me.

Yours faithfully

David Preston
Principal and Licensee
KINGSCLIFF SALES AND RENTALS