



TWEED
SHIRE COUNCIL

Mayor: Cr K Milne

Councillors: P Allsop
R Byrnes
C Cherry (Deputy Mayor)
R Cooper
J Owen
W Polglase

LATE Agenda

**Ordinary Council Meeting
Thursday, 4 July 2019**

held at

**Council Chambers, Murwillumbah Civic & Cultural Centre, Tumbulgum Road,
Murwillumbah**

commencing at the conclusion of the Planning Committee meeting
which commences at 5.30pm.

Principles for Local Government

The object of the principles for Tweed Shire Council, as set out in Section 8 of the Local Government Amendment (Governance and Planning) Bill 2016, is to provide guidance to enable council to carry out its functions in a way that facilitates a local community that is strong, healthy and prosperous.

Guiding Principles for Tweed Shire Council

(1) Exercise of functions generally

The following general principles apply to the exercise of functions by Tweed Shire Council:

- (a) Provide strong and effective representation, leadership, planning and decision-making.
- (b) Carry out functions in a way that provides the best possible value for residents and ratepayers.
- (c) Plan strategically, using the integrated planning and reporting framework, for the provision of effective and efficient services and regulation to meet the diverse needs of the local community.
- (d) Apply the integrated planning and reporting framework in carrying out their functions so as to achieve desired outcomes and continuous improvements.
- (e) Work co-operatively with other councils and the State government to achieve desired outcomes for the local community.
- (f) Manage lands and other assets so that current and future local community needs can be met in an affordable way.
- (g) Work with others to secure appropriate services for local community needs.
- (h) Act fairly, ethically and without bias in the interests of the local community.
- (i) Be responsible employers and provide a consultative and supportive working environment for staff.

(2) Decision-making

The following principles apply to decision-making by Tweed Shire Council (subject to any other applicable law):

- (a) Recognise diverse local community needs and interests.
- (b) Consider social justice principles.
- (c) Consider the long term and cumulative effects of actions on future generations.
- (d) Consider the principles of ecologically sustainable development.
- (e) Decision-making should be transparent and decision-makers are to be accountable for decisions and omissions.

(3) Community participation

Council should actively engage with the local community, through the use of the integrated planning and reporting framework and other measures.

Items for Consideration of Council:

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REPORTS THROUGH THE GENERAL MANAGER

LATE ITEMS

LATE ITEM FROM THE GENERAL MANAGER

15 LATE [GM-CM] Applications for 2019/2020 Events Sponsorship Funding

SUBMITTED BY: Events

mhm



People, places and moving around
Who we are and how we live

LINKAGE TO INTEGRATED PLANNING AND REPORTING FRAMEWORK:

- 3 People, places and moving around
- 3.1 People
- 3.1.7 Events - To develop, attract and support events that showcase the Tweed's unique characteristics and identity.

ROLE: **Leader**

SUMMARY OF REPORT:

The 2019/2020 Events Sponsorship funding round opened on 1 May and closed on 31 May 2019.

All applications were assessed against the eligibility criteria of the Events Sponsorship Policy Version 3.1, with the applications presented to Councillors in a Councillor Workshop on Thursday 27 June 2019. A table listing all applications received is included in the report, however the application assessment table, in accordance with Section 10A(2)(c) of the Local Government Act 1993, is a confidential attachment to this report.

RECOMMENDATION:

That:

1. Council allocates the following support under the 2019/2020 Events Sponsorship Policy funding round:

Applicant	Cash	Resource (formerly in-kind)
Aria Events and Marketing for Taste Tweed Northern Rivers Inc. <i>(Taste Tweed Festival)</i>	\$3,500	Nil
Caldera Environment Centre	\$5,000	\$1,000

Applicant	Cash	Resource (formerly in-kind)
<i>(World Environment Day)</i>		
Island Style Promotions Pty Ltd <i>(Australian Longboard Surfing Open)</i>	\$5,000	Nil
Murwillumbah Rowing Club Inc. <i>(Head of the Tweed 2020)</i>	\$1,500	Nil
Northern Rivers Food Inc. <i>(2020 Northern Rivers Food Harvest Festival)</i>	\$5,000	Nil
Tweed District Orchid Society Inc. <i>(25th Annual Tweed Orchid Fair & Show)</i>	\$2,500	Nil
Tyalgum Village Market Inc. <i>(O'Heart Festival)</i>	\$5,000	Nil
TOTAL	\$27,500	\$1,000

- Any funding or Council resource support provided to the above applicants is conditional upon the terms detailed in the funding agreement between Council and the successful applicants.
- Council agrees to establish a three-year financial arrangement, on a sliding financial scale, with the following applicants under the Events Sponsorship Policy and any requests for resource support will be charged to the applicant as per the adopted Fees and Charges, and in keeping with the Tweed Shire Events Strategy 2016-2020:

Applicant	2019/2020	2020/2021	2021/2022
Murwillumbah Festival of Performing Arts Society Inc. <i>(Murwillumbah Festival of Performing Arts)</i>	Cash: \$7,500 Resource: Nil	Cash: \$7,500 Resource: Nil	Cash: \$7,500 Resource: Nil
NX Sports Community Foundation Ltd <i>(Kingscliff Triathlon)</i>	Cash: \$5,800 Resource: Nil	Cash: \$5,800 Resource: Nil	Cash: \$5,800 Resource: Nil
NX Sports Community Foundation Ltd <i>(Tweed Coast Enduro)</i>	Cash: \$2,900 Resource: Nil	Cash: \$2,900 Resource: Nil	Cash: \$2,900 Resource: Nil
NX Sports Community Foundation Ltd <i>(Tour de Tweed)</i>	Cash: \$2,900 Resource: Nil	Cash: \$2,900 Resource: Nil	Cash: \$2,900 Resource: Nil
Tweed River Agricultural Society Ltd <i>(Murwillumbah Show)</i>	Cash: \$7,500 Resource: Nil	Cash: \$7,500 Resource: Nil	Cash: \$7,500 Resource: Nil
TOTAL	\$26,600	\$26,600	\$26,600

4. Council authorises the General Manager to sign funding agreements between Council and the successful applicants and approve any variations to the recipient's Event Sponsorship Agreement.
5. Council carries over the remaining funds from the 2018/2019 Events Sponsorship budget to the 2019/2020 Events Sponsorship budget.
6. ATTACHMENT 1 is CONFIDENTIAL in accordance with Section 10A(2) of the Local Government Act 1993, because it contains:-
 - (c) information that would, if disclosed, confer a commercial advantage on a person with whom the council is conducting (or proposes to conduct) business.

REPORT:

The 2019/2020 Events Sponsorship funding round opened on 1 May and closed on 31 May 2019.

All applications were assessed against the eligibility criteria of the Events Sponsorship Policy Version 3.1, with the applications presented to Councillors in a Councillor Workshop on Thursday 27 June 2019. A table listing all applications received appears below, however the application assessment table, in accordance with Section 10A(2)(c) of the Local Government Act 1993, is a confidential attachment to this report.

Applicant	Event, Date/s and Applicant Description of Event	Amount requested
Aria Events and Marketing for Taste Tweed Northern Rivers Inc.	<p>Taste Tweed Festival <i>10 days in July 2020</i> The aim of the festival is to showcase the vast array of high quality produce, beverages and distilleries we have in our region, all while 'showing off' our beautiful coastline, mountains and scenery. We aim to bring awareness to the region and how important it is to support local farmers and local businesses.</p>	<p>Cash: \$20,000</p> <p>Resource: Park hire, electricity, use of community hall</p>
Cabarita Beach Surf Life Saving Club Inc.	<p>Wedding and Events Expo <i>TBC – proposed August 2019</i> In an effort to increase function and venue hire, we are proposing a wedding and events expo, allowing local businesses to showcase their product to the market. This an inclusive event to foster community cohesion and building relationships in the Shire. We also want to attract more visitors to the region and showcase this area.</p>	<p>Cash: \$2,000</p> <p>Resource: Request a Council representative to be present to hand out prizes</p>
Caldera Environment Centre Inc.	<p>World Environment Day <i>June 2020</i> The aim of the event is to bring community together to learn about ecological sustainability. The objective of the event is to help people learn practical ways to live in an ecologically sustainable manner. Learning at the Festival is designed to be encouraging, practical, positive and productive.</p>	<p>Cash: \$5,000</p> <p>Resource: Communications, and hire of park, power, equipment, and banner space</p>
Murwillumbah Rowing Club Inc.	<p>Head of the Tweed 2020 <i>June 2020</i> To organise, run safely and successfully the Northern Rivers biggest and longest running multi-craft type half marathon</p>	<p>Cash: \$1,500</p> <p>Resource: Nil</p>

Applicant	Event, Date/s and Applicant Description of Event	Amount requested
	<p>regatta catering for all age categories. The event creates collaboration and community between non-powered boating bodies such as dragon boats, outriggers, canoes, rowers and showcases the Tweed Shire as one of the most beautiful parts of the Australia.</p>	
<p>Northern Rivers Food Inc</p>	<p>2020 Northern Rivers Food Harvest Festival <i>1-10 May 2020</i> The key objective of the Northern Rivers Food Harvest Festival is to connect people with real food on real farms. As in 2019, it is envisaged that the 2020 Festival will include an Opening Event, a Harvest-themed family-orientated fair day, the return of our self-drive Harvest Trail featuring local Tweed businesses, and a series of local food tours, dinners and workshops. Our aim is to promote Northern Rivers Food members - local food and beverage businesses - and their products to their local communities, as well as build the profile of the Northern Rivers as a unique food tourism destination. We are particularly keen to build the profile of areas beyond Byron - such as the Tweed - as clean, green and sustainable food bowls, and as a means to build visitation.</p>	<p>Cash: \$5,000</p> <p>Resource: Promoting the Harvest Festival through Council's communication channels and the placement of programs and posters in Council facilities.</p>
<p>Tweed District Orchid Society Inc.</p>	<p>25th Annual Tweed Orchid Fair & Show <i>2-3 November 2019</i> The event will comprise a fully judged orchid show with prize monies awarded to Grand Champion, Reserve Champion, Champion Specimen, etc and also to the winners and place getters in the various orchid divisions and sections. In the main auditorium 17 traders will have their stock on sale. Traders will come from Queensland, New South Wales, South Australia and as far afield as Thailand.</p>	<p>Cash: \$2,500</p> <p>Resource: Nil</p>
<p>Tweed Foodie Fest Inc</p>	<p>Tweed Valley (Food Wine and Music) Festival <i>8-10 May 2020</i></p>	<p>Cash: \$20,000</p>

Applicant	Event, Date/s and Applicant Description of Event	Amount requested
	<p>The Tweed Valley Festival is a celebration of place – our town, our river, our food, our culture.</p> <p>The Festival will anchor the Tweed Valley events season, and lead into and collaborate with the Murwillumbah Arts Trail 2020. The festival will complement MAT20, the Kinship Festival, and Wintersun 2.0, through increased awareness of a defined events season in May/June, and by serving to drive additional visitation into the Tweed Valley, and greater potential audience to those collaborative events.</p>	<p>Resource: Nil</p>
Tyalgum Village Market	<p>O'Heart Festival <i>16-18 August 2019</i></p> <p>The O'Heart Festival is a Sustainability and Conscious Living Festival in Tyalgum, Northern NSW, held August 16 - 18. This 3-day weekend offers fantastic music by hand-chosen, quality artists, woven through many stages and venues within the village, as well as an immersion in spirituality, wellness and sustainability. The aims and objectives of the Festival are to provide a wholesome, family-friendly, community event with a strong focus on sustainability, wellness, arts & crafts, and music. The Festival has a strong educational programme in the areas of Sustainability and Wellness.</p>	<p>Cash: \$10,620</p> <p>Resource: Nil</p>

Applications received requesting multi-year funding:

Applicant	Event, Date/s and Applicant Description of Event	Amount requested
Caldera Classical & Jazz Festival Pty Ltd	<p>Caldera Classical and Jazz Festival Pty Ltd <i>6-8 March 2020 (TBC)</i></p> <p>Inaugural music festival providing top quality classical and jazz performers. Build audience, calibre of acts and sponsorship over five years to become a leading event.</p>	<p>Cash: \$7,000</p> <p>Resource: Nil</p>
Island Style Promotions Pty Ltd	<p>Australian Longboard Surfing Open <i>28-31 May 2020</i></p> <p>For the last 12 years this multi-day longboard surfing festival has attracted the top echelon</p>	<p>Cash: \$15,000</p> <p>Resource: \$500</p>

Applicant	Event, Date/s and Applicant Description of Event	Amount requested
	<p>of the world professional and amateur longboard surfers.</p> <p>2020 will see the introduction of a Trans-Tasman Test to create a showcase rivalry between Australian and New Zealand surfers.</p> <p>Competitors and spectators from all around Australia and from overseas are attracted to this event, which is designed to help promote your company to the longboard surfing community.</p> <p>The Australian Longboard Surfing Open helps promote healthy, active living messages to young athletes and their families. It includes many aspects of Australia's beach culture and surfing lifestyle activities such as live music, historical board displays, indigenous presentations, a surf vehicle display, surf art and more.</p>	
<p>Murwillumbah Festival of Performing Arts</p>	<p>Murwillumbah Festival of Performing Arts <i>21 June – 16 July 2020</i> Aim: To provide a positive and caring performance experience in the areas of speech and drama, music, and dance. Objectives:</p> <ol style="list-style-type: none"> 1. To provide a venue and opportunity for competitors and non-competitors, from the age of approximately 5 years of age to adult, to present artistic performances. 2. To provide a venue and opportunity for students, teachers, adults and community organisations to participate and perform. 3. To receive positive feedback from qualified educators and adjudicators. 4. To experience positive feedback from qualified educators and adjudicators. 5. To enlighten, strengthen and develop skills in performance and public presentation. 	<p>Cash: \$7,500</p> <p>Resource: Nil</p>
<p>NX Sports Community Foundation Limited</p>	<p>Kingscliff Triathlon <i>24 November 2019 and 22 March 2020</i> The Kingscliff Triathlon is a community sporting event for families and competitive athletes designed to celebrate the Kingscliff destination and healthy, family-focused</p>	<p>Cash: \$2,900 (2019) \$2,900 (2020)</p> <p>Resource:</p>

Applicant	Event, Date/s and Applicant Description of Event	Amount requested
	activities. As the event approaches its tenth year, it is being repositioned and restructured to increase the average length of participant stay, increase the overall economic benefit, and reduce the impact and stress on the local community	Road sweeping, and park maintenance
NX Sports Community Foundation Limited	<p>Tweed Coast Enduro <i>7 March 2020</i></p> <p>The Enduro provides a local athlete's pathway for triathlon in the Tweed and embraces the local community and individual athlete achievement. The event invites athletes to a unique environment to push their personal best on a course that is fast, flat, and friendly. We have recently added a sprint distance race to complement the existing long course in order to encourage a greater range of participation.</p>	<p>Cash: \$2,900</p> <p>Resource: Road sweeping and park maintenance</p>
NX Sports Community Foundation Limited	<p>Tour de Tweed (formerly Battle Recharge Battle of the Border) <i>9-11 August 2019</i></p> <p>The Tour de Tweed represents a new chapter of the Battle of the Border cycling legacy – an event that focusses on the purest values of cycling as a sport that is run to raise money in support of Cycle for Life and the Amy Gillett Foundation. Our aim is to enmesh the Tweed as the nation's training and testing ground for road cyclists.</p>	<p>Cash: \$2,900</p> <p>Resource: Road sweeping, and maintenance</p>
Tweed River Agricultural Society Ltd	<p>Murwillumbah Show <i>1-2 November 2019</i></p> <p>The aims and objectives of the Murwillumbah show is to continue showcasing the heritage, culture and biodiversity for which the Tweed District is renowned. The show involves and encompasses the whole community which gives its citizens a sense of purpose and achievement by being proud to be part of the longest running event in our community. The show encourages the development of pastoral, horticultural and cultural pursuits.</p>	<p>Cash: \$7,500</p> <p>Resource: Nil</p>

OPTIONS:

That Council:

1. Allocates the recommended financial support under the 2019/2020 Events Sponsorship Policy funding round, and agrees to enter into an Events Sponsorship Agreement (to be

signed by the General Manager) with the successful applicants, based on either one-year or multi-year support.

2. Does not allocate funding under the 2019/2020 Events Sponsorship Policy at this point in time.

CONCLUSION:

In addition to financial assistance, Council will continue to review other forms of assistance that could be provided to event organisers so that they may develop, host and grow successful events in the Tweed Shire.

For example, three free Event Workshops were held in the 2018/2019 Events Sponsorship funding year (5 December 2018, 10 April 2019, and 19 June 2019) for event organisers to learn more about:

- Planning for Inclusion;
- Being Event Wastewise | Encouraging environmental responsibility;
- Council's 2019-2020 Events Sponsorship funding round;
- Gaining basic social media skills;
- Event Evaluation;
- How to target your audience; and
- Council's Events Sponsorship acquittal process.

COUNCIL IMPLICATIONS:

a. Policy:

Community Strategic Plan "Living and Loving the Tweed" 2017-2027
Events Strategy v1.0
Events Sponsorship Policy v3.1
Events Sponsorship Guidelines v2.0

The Events Sponsorship Policy is currently undergoing a review with the Draft Events Sponsorship Policy and the Draft Events Sponsorship Guidelines being tabled for Council's consideration at a future meeting.

b. Budget/Long Term Financial Plan:

2019/2020 budget allocation is \$74,468, minus \$15,000 for a multi-year funding agreement, which leaves \$59,468 for distribution.

Total amount allocated is \$55,100.

c. Legal:

Not Applicable.

d. Communication/Engagement:

Inform - We will keep you informed.

Advice appeared on Council's website that the Events Sponsorship application round was open from Tuesday 1 May until Friday 31 May 2019. An advertisement providing details of the application round appeared in the Tweed Link on 30 April 2019.

Two Facebook posts were issued on council's Facebook page during May to promote Event Sponsorship Funding.

The strategy was to use events taking place in May to highlight Council's current funding support of events and to encourage others to apply for future funding. The posts linked to the Murwillumbah Arts Trail and the Tweed Foodie Fest.

The first post reached just over 2,600 people and was also shared by both Murwillumbah Arts Trail and the organiser of Tweed Foodie Fest to their followers.

The second post reached just over 4,500 people and was shared into community Facebook pages including those in Murwillumbah and Uki.

UNDER SEPARATE COVER/FURTHER INFORMATION:

(Confidential) Attachment 1. Confidential Attachment – Events Sponsorship Policy Assessment Table – 2019/2020 Applications for Funding (ECM 5948795)

CONFIDENTIAL ITEMS FOR CONSIDERATION

LATE ITEMS IN COMMITTEE

LATE REPORT FROM THE DIRECTOR SUSTAINABLE COMMUNITIES AND ENVIRONMENT

C2 LATE [SCE-CM] Council Update on Contract Negotiation with Solo Resource Recovery RFO2016040 - Collection and Processing of Recyclables

REASON FOR CONFIDENTIALITY:

This report is confidential as it contains information of a commercial nature.

Local Government Act

This report is **CONFIDENTIAL** in accordance with Section 10A(2) of the Local Government Act 1993, which permits the meeting to be closed to the public for business relating to the following: -

- (c) information that would, if disclosed, confer a commercial advantage on a person with whom the council is conducting (or proposes to conduct) business.

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People, places and moving around
Who we are and how we live

LINKAGE TO INTEGRATED PLANNING AND REPORTING FRAMEWORK:

- 3 People, places and moving around
- 3.1 People
- 3.1.3 Community Services - To build stronger, more inclusive communities by assisting people to participate in social and economic life.

ROLE: **Provider**

LATE REPORT FROM THE DIRECTOR ENGINEERING

C3 LATE [E-CM] Purchase of Flood Liable Land at South Murwillumbah

REASON FOR CONFIDENTIALITY:

This report relates to the purchase of land and contains commercial in confidence information that should not be revealed to the public.

Local Government Act

This report is **CONFIDENTIAL** in accordance with Section 10A(2) of the Local Government Act 1993, which permits the meeting to be closed to the public for business relating to the following: -

- (d) commercial information of a confidential nature that would, if disclosed:
 - (i) prejudice the commercial position of the person who supplied it, or
 - (ii) confer a commercial advantage on a competitor of the council, or
 - (iii) reveal a trade secret.

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Leaving a Legacy
Looking out for future generations

LINKAGE TO INTEGRATED PLANNING AND REPORTING FRAMEWORK:

- 1 Leaving a Legacy
- 1.2 Asset Protection
- 1.2.1 Floodplain Management - To manage the risk of flooding and its impacts for property owners and the community.

ROLE: **Leader**
