

Name: _____

Address: _____

Town & Postcode: _____

Dear Managing Director,

Re: Product packaging

Today I almost bought a packet of your _____.
I decided against it when I realised there were several outer layers of packaging.
I will not buy this product in the future unless the packaging material can be recycled and is reduced to two layers. As it is your excessive packaging relies on non-renewable resources and creates an unnecessary amount of instant garbage that is not disposable in an environmentally acceptable way.
I will also be recommending to my friends and neighbours that they don't buy your product. I have already asked my local suppliers not to stock it in the future.
Surely reducing packaging would be beneficial to your profit margin as well your corporate image.
I sincerely hope that you will be reviewing your product packaging in the near future and I look forward to your response on this issue.

Yours sincerely

_____.